

Your Support Makes an Impact



Wren and Morgan Stone

When Wren's school counselor invited her to join a grief group, her mom, Morgan, found comfort and connection during a difficult time. Through Amanda the Panda's school program, Wren met peers who had also lost a parent, helping her realize she wasn't alone. She especially loved camp activities like art, drumming, and letter-writing, which gave her space to express emotions that are often hard to share. These moments reassured her that every feeling—big or small—matters.

Morgan noticed a change right away. Wren began naming emotions more clearly and reminded her mom, "it's okay to have lots of emotions." The groups and camps sparked conversations at home, kept her dad's memory close, and gave Wren confidence to share her story. For a child who once felt isolated, finding a community made all the difference. The family calls Amanda the Panda phenomenal, offering not only healing activities but also accessible hope, connection, and support during one of life's hardest journeys.



Paola James

Paola James' birth journey began with uncertainty but grew into a story of support and transformation. After a miscarriage and difficulty finding a doula, she met EveryStep's Jazzmine Brooks, whose care and friendship, along with Nurse Family Partnership nurse, Audrey VanKamen, helped Paola navigate sickness, depression, and a challenging pregnancy. When complications required a hospital delivery, she entered empowered and confident, later welcoming a healthy baby girl. With their continued guidance, Paola overcame breastfeeding anxieties and learned to embrace motherhood with confidence and self-compassion.

The experience inspired her to become a doula herself. With EveryStep's encouragement, Paola completed training and is the only Spanish-speaking doula in Polk County. She also runs a jewelry business and mentors children through community art programs. The care she once received became her calling, showing how compassion and connection can change lives.



Sheila & Steve McGoldrick

For years, Steve volunteered with Amanda the Panda, helping families through grief, never imagining he would one day need EveryStep's care himself. That changed in 2015 when his wife, Sheila, was diagnosed with breast cancer. After treatment, remission, and a recurrence in 2019, the family turned to EveryStep Hospice. Though hesitant at first, Steve quickly came to deeply trust Sheila's nurse, John. What began as routine visits grew into a bond marked by compassion, honesty, and even laughter in difficult moments. Steve remembers John arriving within minutes when Sheila fell, sitting beside her with calm empathy and ensuring she had the comfort and dignity she deserved.

As Sheila's journey came to an end, EveryStep's support gave the family peace. On the night of her passing, John and his wife came not as caregivers but as family, sharing tears and laughter. Steve says EveryStep's care was more than medical—it was human, compassionate, and life-changing.



Scan to hear more about the stories above, and how EveryStep makes an impact.



Contact the EveryStep Foundation to learn more about sponsorship opportunities, or other ways to support the life-changing services and programs provided by EveryStep.

(515) 271-1335 | events@everystep.org

EVERYSTEP MISSION We empower individuals, support families and strengthen communities.

2026 Event Sponsorship Packages



At EveryStep, we believe in providing exceptional care and support services when they matter most. From hospice to home health care to programs for growing families and grief support, our dedicated team is with those we serve and their loved ones every step, ensuring comfort, dignity, and peace of mind in life's most challenging times.

Sponsoring EveryStep's fundraising events provides exposure to your business and demonstrates your support to our mission of empowering individuals, supporting families, and strengthening communities.



Three Comprehensive EveryStep Event Sponsorship Options

	Champion \$30,000	Partner \$20,000	Patron \$15,000
EveryStep's Amazing FundRacer <i>April 30, 2026</i>	<ul style="list-style-type: none">4 team entries3 drink tickets for each racerRemarks at starting line	<ul style="list-style-type: none">4 team entries2 drink tickets for each racer	<ul style="list-style-type: none">2 team entries2 drink tickets for each racer
Good Grief Golf Outing <i>June 26, 2026</i>	<ul style="list-style-type: none">2 foursomesTee boost, mulligan, and 1 puttRemarks at lunch	<ul style="list-style-type: none">2 foursomesTee boost, mulligan, and 1 putt	<ul style="list-style-type: none">1 foursome
Sip, Savor & Support <i>October 8, 2026</i>	<ul style="list-style-type: none">2 tables of 8 with premium seatingRemarks during the programWine service8 reserved parking spots	<ul style="list-style-type: none">1 table of 8 with premium seating	<ul style="list-style-type: none">8 reserved seats
Cheer Box <i>Assembly and deliveries take place in late November each year.</i>	<ul style="list-style-type: none">Wrap 20 boxes at your place of business OR 15 wrapping slots at Cheer Box HeadquartersCompany logo on one Cheer Box itemCompany logo on sponsor bannerCompany name on recipient letter	<ul style="list-style-type: none">15 wrapping slots at Cheer Box HeadquartersCompany logo on sponsor bannerCompany name on recipient letter	<ul style="list-style-type: none">15 wrapping slots at Cheer Box HeadquartersCompany logo on sponsor bannerCompany name on recipient letter
Additional Benefits	<ul style="list-style-type: none">Verbal recognition at each eventCompany tagged in event day and post-event social media and Thank You video for each eventLogo recognition on each event web page and EveryStep's Foundation pageLogo recognition on event signage for each eventSponsor story in EveryStep Forward e-newsletter to donors, staff and volunteersLunch and Learn with Program Director3 30-minute "cuddle time" sessions with Louie (EveryStep's therapy dog)	<ul style="list-style-type: none">Verbal recognition at each eventCompany tagged in event day and post-event social media and Thank You video for each eventLogo recognition on each event web page and EveryStep's Foundation pageLogo recognition on event signage for each eventSponsor story in EveryStep Forward e-newsletter to donors, staff and volunteers2 30-minute "cuddle time" sessions with Louie (EveryStep's therapy dog)	<ul style="list-style-type: none">Verbal recognition at each eventCompany tagged in event day and post-event social media and Thank You video for each eventLogo recognition on each event web page and EveryStep's Foundation pageLogo recognition on event signage for each eventSponsor story in EveryStep Forward e-newsletter to donors, staff and volunteers

Individual Event Opportunities:

April 30, 2026



Raising awareness of EveryStep's programs for at-risk and low-income children and families served by EveryStep

EveryStep's Amazing FundRacer is a fun and fantastic journey across Des Moines where teams decipher clues, complete physical and intellectual challenges, and work together to win! Prizes are awarded to the three teams who complete challenges the fastest, as well as individual challenge winners.

Participants also learn about EveryStep's programs that help families get a healthy start and build a strong foundation for the future. Services include in-home visits, pre- and postnatal education, case management, developmental screenings, and more — all at no cost to program participants.

\$10,000 – Presenting Sponsor

- 4 team entries
- Presenting sponsor credit incorporated into event title
- Verbal recognition at event
- Prominent logo on starting line banner (used for team photos)
- Recognition benefits of a \$5,000 sponsor

\$5,000 – Race or Drinks Sponsor

- 4 team entries
- Logo on starting line banner
- Company tagged in event day and post-event social media posts
- Logo recognition on event web page and on event collateral related to sponsored activity

\$2,500 – Challenge or Awards Ceremony Sponsor

- 2 team entries
- Logo recognition on event collateral related to sponsored activity

\$1,000 – Specialty Sponsor

Detour, Snacks, or Water Sponsor

- 1 team entry
- Logo recognition on event collateral related to sponsored activity



EveryStepsAmazingFundRacer.org

June 26, 2026



Raising awareness of EveryStep Grief & Loss Services
Hospice Bereavement Services & Amanda the Panda

Participants enjoy a day of four-person best ball, and compete for the top teams in two flights. There are also opportunities to win raffle and other prizes. EveryStep provides grief support **at no cost** to anyone struggling with a loss. Participants receive education, peer-support and guidance as they learn to find ways to manage grief.

Services also include Amanda the Panda, a program that focuses on grief support for children, families and individual adults. Activities include peer support groups, school-based grief support and more.

\$10,000 – Presenting Sponsor

- 2 foursomes
- Presenting sponsor credit incorporated into event title
- Company name or logo on golf cart assignments
- Tee boost, mulligan, and 1 putt
- Verbal recognition at event
- Company tagged in event day & post-event social media posts
- Logo recognition on event web page and event signage

\$5,000 – Principal Sponsor

- 1 foursome
- Tee boost, mulligan, and 1 putt
- Company name or logo on scorecard
- Company tagged in event day & post-event social media posts
- Logo recognition on event web page and event signage

\$5,000/\$3,500 – Golfer Gift Sponsor

- 1 foursome
- Gift branding options: ■ \$5,000: Company logo on golfer gift item
■ \$3,500: Company logo on golfer gift bag
- Company tagged in event day & post-event social media posts
- Logo recognition on event web page and on event signage

\$3,500 – Food and Beverage Sponsor

Breakfast, Lunch or Beverage Cart Sponsor

- 1 foursome
- Company tagged in event day & post-event social media posts
- Logo recognition on event signage and at sponsored activity

\$2,500 – Specialty Sponsor

Golf Cannon, Prize Wheel, or Putting Green Sponsor

- 1 foursome
- Logo recognition on event signage and at sponsored activity

\$2,000 – Elevated Hole Sponsor

- On-course presence with a booth at a designated hole
- Same benefits as hole sponsor

\$1,500 – Hole Sponsor

- 1 foursome
- Signage on one hole

GoodGriefGolf.org

October 8, 2026



Sip, Savor & Support celebrates EveryStep's community impact with an evening of unique culinary creations and cocktails with friends.

Proceeds allow EveryStep to continue to provide compassionate care through more than 20 programs, including hospice, grief and loss services, and programs for at-risk mothers and children.

\$15,000 – Presenting Sponsor

- 2 Tables of 8 with premium seating
- Wine service
- Presenting sponsor credit incorporated into event title
- Verbal recognition at event
- 8 reserved parking spots
- Logo recognition in event day social media post
- Logo recognition in post-event video, shared via social and email
- Same recognition benefits as \$10,000 sponsor

\$10,000 – Principal Sponsor

- 2 tables of 8
- Wine service
- Company tagged in event day and post-event social media posts
- Logo recognition in program/event signage and on event web page

\$5,000 - Community Sponsor

- 1 table of 8
- Logo recognition in program/event signage and on event web page

\$5,000 - Specialty Drink, Decoration or Technology Sponsor

- 4 reserved seats
- Prominent logo recognition at all related sponsored activities
- Logo recognition in program and on event web page

\$2,500 - Specialty Sponsor

Dessert, Printing, and Cocktail Reception Sponsor

- 4 reserved seats
- Logo recognition in program and on event signage



EveryStep.org/SipSavorSupport

Assembly and deliveries take place in
late November each year



Supporting those who are experiencing their
first holiday season following the loss of a loved one

EveryStep Grief & Loss Services' Amanda the Panda program offers Cheer Boxes to comfort individuals who have lost a loved one, and aims to make their holidays a little brighter. Cheer boxes are filled with 8 thoughtful gifts and are delivered by volunteers to families throughout Iowa.

Volunteers enjoy a festive holiday atmosphere and camaraderie as they wrap thousands of gifts at a location hosted by a local business.

\$10,000 – Presenting Sponsor

- 15 wrapping slots at Cheer Box Headquarters
- Company logo on one Cheer Box item
- Same recognition benefits as Principal sponsor

\$5,000 – Principal Sponsor

- Priority link to volunteer at Cheer Box headquarters
- Company logo on Sponsorship banner
- Logo recognition on event web page
- Company name on recipient letter
- Recognition in post-event media (social & print)

\$5,000 – Wrapping Paper Sponsor

- Priority link to volunteer at Cheer Box headquarters
- Company logo on Sponsorship banner
- Company name on recipient letter
- Logo recognition on wrapping paper tubs during wrapping

\$2,500 – Snack Room Sponsor

- Company name on recipient letter
- Recognition at wrapping event in snack room

\$2,500 – Community Sponsor

- Company name on recipient letter
- Recognition in post-event media (social & print)



EveryStep.org/CheerBox