



Presented by



Iowa Association of Women's Health
Obstetrical & Neonatal Nurses



Healthy Start

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POLK COUNTY
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Maternal Mortality

A Crisis in Iowa: What CAN We Do?

A FREE ONLINE EDUCATIONAL OFFERING

**Monday
April 18, 2022
4 - 5:30 p.m.**
Central Time

Each year in the U.S., about 700 people die as a result of pregnancy or pregnancy-related complications, and at least 50,000 experience potentially life-threatening complications in childbirth. At 17.4 deaths per 100,000 live births, the U.S. has a higher rate of maternal mortality than **any other developed country**.

In this session, we will discuss the scope and breadth of maternal morbidity and mortality in an effort to increase awareness and change the trajectory. Additionally, we will address the significantly higher rates of death among black individuals, and how the healthcare community can work to recognize bias and other factors that lead to racial disparities.

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next page*

PURPOSE

The purpose of this educational offering is to provide attendees with an understanding of the scope and breadth of maternal morbidity and mortality in an effort to increase awareness and garner support from the healthcare village as to what each of us can do to mitigate morbidity and mortality, we all play a role. Additionally let's create safe spaces for the birthing community so pregnancy, labor and birth can be a sacred and joyful event.

WHO SHOULD ATTEND

Healthcare professionals, pregnant individuals and anyone who provides care or support to pregnant individuals. This may include case managers, social workers, caregivers, educators and other professionals.

PROGRAM OBJECTIVES

- Review history of maternal mortality
- Share current U.S. & Iowa maternal morbidity & mortality data
- Discuss the role of the nurse and other clinicians in maternal mortality
- Celebrate successful quality initiatives
- Change the trajectory of maternal mortality

PRESENTING SPEAKER



Rose L. Horton, MSM, RNC-OB, NEA-BC, is the Founder & CEO of NotOnMyWatch Consulting Partners, an LLC she created 3 years after coining the hashtag #notonmywatch. She created the hashtag out of her frustration at the rising rate of maternal morbidity and mortality. As a nurse she believed that nurses, as the largest healthcare employee contingent, have the power to change the trajectory of morbidity and mortality. The hashtag is a call to action for all nurses to use their collective voices to support, listen to, advocate for, and follow evidence-based practices in caring for all birthing people.

Rose is a Women & Infant healthcare executive leader working as a Specialty Director at Emory Decatur Hospital. She is passionate about safe and equitable care for all women. Rose speaks on the topic of maternal mortality, diversity, equity, and inclusion (DEI) locally, regionally, and nationally. She is leading a DEI Health & Wellness committee at her hospital.

Rose served as the 2012 President of the Association Women's Health Obstetrics & Neonatal Nursing (AWHONN), a 25,000-nurse member association that is pivotal in creating, supporting, legislating, researching best practices, and evidence-based care of women and newborns. In this esteemed role she led the association, in collaboration with the CEO, in strategic planning, financial management, forging collegial partnerships, speaking on behalf of the association at numerous events. One event to note was Joining Forces, hosted by the first lady Michelle Obama, an initiative focusing on mental health and wellbeing of American veterans.

She was part of the Advisory Board of the Obstetrics COVID Innovation Collaborative with Ariadne Labs and contributed to the white paper published by Ariadne Labs in June 2020. <https://covid19.ariadnelabs.org/ob-covid-collaborative/ob-covid-white-paper/>

She was invited to serve on the board of Synova, a nurse leader company committed to providing education, leadership development and creating community among perinatal and neonatal nurse leaders.

Rose was recently tapped for the national Black Maternal Task Force for the Biden Administration. As one of the 36 members, she will contribute to actionable solutions to mitigate the rising rates of maternal morbidity and mortality.

CONTINUING EDUCATION

Nurses

Nurses will be awarded 1 contact hours from MercyOne Des Moines Medical Center, Iowa Board of Nursing Provider #17.

COST & REGISTRATION

THIS IS A FREE EVENT. To register, visit https://my.awhonn.org/nc_event?id=a0I5b00000ChZzmAAF or scan the QR code below. If you are not a member of AWHONN, you will be asked to create a login before registering.
Please register by April 15, 2022.

QUESTIONS?

Please contact Lanette Nelson, Healthy Start Manager with EveryStep at (515) 558-9971 or LNelson@everystep.org

