

# THE OF COMPASSION

## 2019 Sponsorship Opportunities

### PUBLIC ART EVENT

SEPTEMBER 1 – KICKOFF EVENT  
JORDAN CREEK TOWN CENTER

### EVENT CELEBRATION

OCT 10 – RON PEARSON CENTER  
WEST DES MOINES

### Exclusive Presenting Sponsor

\$20,000

- Two tables at the event with VIP seating; 8 seats per table
- Company listed as Presenting Sponsor in all event publicity
- Exclusive gift for each of your guests
- Company logo on compassion t-shirt
- Co-advertisement in the Business Record for the event
- Speaking opportunity during program
- Formal recognition at event celebration
- Premium Wine service at tables
- Notable logo/name recognition during public art event
- Prominent recognition on invitations, media and on event materials
- Logo recognition on EveryStep website homepage for one year
- Guaranteed first right of refusal on presenting sponsorship in 2020

### Community Sponsor

\$10,000

- Two tables at the event with VIP seating; 8 seats per table
- Company listed as Community Sponsor in event publicity
- Included in the public art project kick-off event
- Formal recognition at event celebration
- Premium wine service at tables
- Prominent recognition on invitations, media and on event materials
- Logo recognition on EveryStep website homepage for one year

### Compassion Sponsor

\$5,000

- One table at the event with VIP seating; 8 seats per table
- Company logo listed in event publicity
- Formal recognition during event
- Premium wine service at tables
- Recognition on signage and event program
- Recognition on social media and logo recognition on event website for one year

### Public Art Sponsor

\$1,500

- One table at event with preferred seating; 8 seats per table
- Logo/name recognition during public art event
- Recognition on social media and event website
- Recognition in event program

### Premier Table Sponsor

\$1,500

- One table at the event with preferred seating; 8 seats per table
- Company/Individual name on table
- Recognition in event program

### Table Sponsor

\$1,000

- One table at the event; 8 seats per table
- Company/Individual name on table
- Recognition in event program

### EveryStep Sponsor

\$500

- Recognition in event program

Compassion is at the core of the thirty-plus programs offered to Iowans by EveryStep. Our non-profit organization has created The Art of Compassion to bring to the forefront the care, empathy and financial support needed for effective community-based care of Iowa's individuals and families.

**For more information, contact Jamie Nicolino at (515) 557-9015 or [JNicolino@everystep.org](mailto:JNicolino@everystep.org)**

**EveryStep**   
care & support services

[artofcompassioniowa.org](http://artofcompassioniowa.org) | [everystep.org](http://everystep.org)



# OF COMPASSION

**Art of Compassion**, the signature fundraising campaign of the EveryStep Foundation, brings the community together to celebrate and support programs that positively impact people at life's most vulnerable times.

In its third year, Art of Compassion explores the concept that "it takes a village" to create a community through thought and action. Using the theme Building Communities, EveryStep Foundation is partnering with local builders to design and construct clubhouses that will be displayed throughout Des Moines this summer and fall.

By crafting clubhouses representing entities that support learning, safety, food security, healthcare and the comfort of home, EveryStep looks to demonstrate that together we can build stronger communities.

## Celebratory Event

The campaign will culminate with The Art of Compassion's celebratory event on Thursday, October 10 at the Ron Pearson Center in West Des Moines. A program, dinner, silent and live auctions and sponsorship recognition will be held, with all proceeds supporting the more than 30 programs offered by EveryStep.

The Art of Compassion sponsorship opportunities range from \$500 EveryStep Sponsor to \$20,000 Exclusive Presenting Sponsor. **For more details contact Jamie Nicolino at (515) 557-9015 or [JNicolino@everystep.org](mailto:JNicolino@everystep.org).**



[artofcompassioniowa.org](http://artofcompassioniowa.org) | [everystep.org](http://everystep.org)

EIN number: 42-1239748

## About Us

EveryStep, formerly known as HCI Care Services & Visiting Nurse Services of Iowa, has been offering care and support since 1908. As a non-profit organization, we have led the charge to address a wide variety of community health care and social service needs.

### EveryStep Hospice

Our hospice teams serve patients and families in 44 counties from locations in Des Moines, Centerville, Creston, Knoxville, Mount Ayr, Mount Pleasant, Osceola, Perry and Council Bluffs. Around-the-clock medical care is available in our hospice houses in Des Moines and Creston.

### EveryStep Grief & Loss Services

Care does not end with the death of a loved one. As families grieve, our staff and volunteers listen to their stories and share their tears. Our bereavement counselors lead support groups and provide education to help families on their journey.

**Amanda the Panda** is a program of EveryStep that provides hope and healing to children and adults who are struggling with the death of a loved one. Based in West Des Moines, Amanda the Panda offers a full year of free grief support, including grief camps, support groups and special fun days throughout the year.

### EveryStep Care & Support Services

EveryStep provides support to at-risk children, families and seniors. Our services include home nursing visits for first-time moms, family support, parenting education, developmental screenings, weekly visits to home-bound seniors and connecting people to education and vital resources.

Programs include, Healthy Start & Empowerment, Stork's Nest, I-Smile™, the Storybook Project, the Senior Companion Program, Nurse Family Partnership and more.

### EveryStep Interpretation

EveryStep interpreters speak more than 30 languages and have specialized knowledge of health and human services. They serve as a gateway for non-English speaking clients, helping them access vital services and resources in their community.

### EveryStep Home Care

EveryStep offers a full range of home health care services to help people recover from an illness, injury or medical condition while maintaining their independence at home.

### EveryStep Community Health

Our community health staff work with businesses and organizations to provide a variety of screenings and immunizations to keep our community healthy.

**This year, EveryStep will serve more than 63,000 Iowans. These non-profit programs help clients and patients through life's most difficult moments, providing access to healthcare and support services to improve the well-being and quality of life of all individuals.**