

# Event Sponsorship Benefits

*Updated September 2024*



EveryStep serves the needs of vulnerable individuals and families in Iowa, offering a broad menu of care and empowerment services when lowans face life's most difficult moments. We provide pre-natal support and education to young moms; developmental screenings throughout early childhood; health navigation to immigrants and refugees; wellness services to low-income communities; in-home care to people who are ill, injured or facing the end of life; and compassionate support to families and individuals during times of grief and loss.

Involvement in EveryStep's fundraising events and sponsorship opportunities provides exposure to your business and demonstrates your support to our mission of empowering individuals, supporting families, and strengthening communities.

## Three Comprehensive EveryStep Event Sponsorship Options

	<b>Champion \$30,000</b>	<b>Partner \$20,000</b>	<b>Patron \$15,000</b>
<b>EveryStep's Amazing FundRacer</b> <i>May 16, 2025</i>	<ul style="list-style-type: none"> <li>● 4 Team entries</li> <li>● 3 drink tickets for each racer</li> <li>● Remarks at starting line</li> </ul>	<ul style="list-style-type: none"> <li>● 4 Team entries</li> </ul>	<ul style="list-style-type: none"> <li>● 2 Team entries</li> </ul>
<b>Good Grief Golf Outing</b> <i>June 27, 2025</i>	<ul style="list-style-type: none"> <li>● 2 Foursomes</li> <li>● Includes tee boost, mulligan, 1 putt</li> <li>● Remarks at lunch</li> </ul>	<ul style="list-style-type: none"> <li>● 2 Foursomes</li> <li>● Includes tee boost, mulligan, 1 putt</li> </ul>	<ul style="list-style-type: none"> <li>● 2 Foursomes</li> </ul>
<b>Sip, Savor &amp; Support</b> <i>October 3, 2024</i>	<ul style="list-style-type: none"> <li>● 2 Tables of 8</li> <li>● 16 Tickets to VIP cocktail hour</li> <li>● Remarks during program</li> <li>● Wine service</li> <li>● Reserved parking</li> </ul>	<ul style="list-style-type: none"> <li>● 1 Table of 8</li> <li>● 8 Tickets to VIP cocktail hour</li> </ul>	<ul style="list-style-type: none"> <li>● 8 Event tickets and reserved seating</li> <li>● 8 Tickets to VIP cocktail hour</li> </ul>
<b>Cheer Box</b> <i>November 2024</i>	<ul style="list-style-type: none"> <li>● Priority volunteer scheduling (on or off-site)</li> <li>● Company logo on 1 Cheer Box item</li> <li>● Company logo on Cheer Box letter and sponsor banner</li> </ul>	<ul style="list-style-type: none"> <li>● Priority volunteer scheduling (on or off-site)</li> <li>● Company logo on Cheer Box letter and sponsor banner</li> </ul>	<ul style="list-style-type: none"> <li>● Priority volunteer scheduling (on or off-site)</li> <li>● Company logo on Cheer Box letter and sponsor banner</li> </ul>
<b>Recognition</b>	<ul style="list-style-type: none"> <li>● EveryStep Foundation page and event web pages for 1 year</li> <li>● Impact Report — feature story on corporate partnership with EveryStep</li> <li>● Recognition benefits aligned with Presenting sponsorship level for all events</li> <li>● Lunch and Learn with program director</li> </ul>	<ul style="list-style-type: none"> <li>● EveryStep Foundation page and event web pages for 1 year</li> <li>● Impact Report — feature story on corporate partnership with EveryStep</li> <li>● Recognition benefits aligned with Presenting sponsorship level for all events</li> </ul>	<ul style="list-style-type: none"> <li>● EveryStep Foundation page and event web pages for 1 year</li> <li>● Recognition benefits aligned with Presenting sponsorship level for all events</li> </ul>

## Event Specific Opportunities:

# EveryStep's SIP, SAVOR & Support

Supporting all programs and services of EveryStep



Sip, Savor & Support will feature a variety of unique culinary creations. Enjoy cocktails with friends, colleagues and other supporters.

Your support will allow EveryStep to continue to provide compassionate care to our community. Proceeds support our more than 30 programs, including hospice care, grief and loss services, and programs for at-risk mothers and children.

**OCTOBER 3, 2024**

### **\$15,000 – Presenting Sponsor**

- 2 Tables of 8
- 16 Tickets to VIP cocktail hour
- Wine service
- Verbal recognition at event
- Reserved parking
- Logo recognition in event day social media post
- Logo recognition in post-event video, shared via social and email
- All benefits of \$10,000 sponsor

### **\$10,000 – Principal Sponsor**

- 2 Tables of 8
- 16 Tickets to VIP cocktail hour
- Wine Service
- Company tagged in event day and post-event social media posts
- All benefits of \$5,000 sponsor

### **\$5,000 - Community Sponsor or Specialty Drink Sponsor**

- 1 table of 8
- 8 Tickets to VIP cocktail hour
- Logo recognition in program/event signage
- Logo recognition on event web page

### **\$2,500 - Specialty Sponsorships**

*Dessert, Entertainment or Decoration Sponsor*

- 4 Tickets for reserved seats
- 4 Tickets to VIP cocktail hour
- Logo recognition in program/event signage

[EveryStep.org/SipSavorSupport](https://www.EveryStep.org/SipSavorSupport)

# Cheer Box

Supporting those experiencing grief following the loss of a loved one



EveryStep Grief & Loss Services' Amanda the Panda program offers Cheer Boxes to comfort individuals who have lost a loved one, and aims to make their holidays a little brighter. Cheer boxes are filled with 8 thoughtful gifts and are delivered to families throughout Iowa.

**Wrapping Event and Deliveries**  
Volunteers enjoy a festive holiday atmosphere and camaraderie as they wrap thousands of gifts at a location hosted by a local business.

**NOVEMBER 2024**

Cheer Boxes are then picked up by volunteers who make deliveries.

### **\$10,000 – Presenting Sponsor**

- Company logo on Cheer Box item
- Priority volunteer scheduling at our Cheer Box headquarters
- Wrap-at-Work option: We'll make it convenient for your volunteers to wrap gifts at your place of business
- All benefits of Principal sponsor

### **\$5,000 – Principal Sponsor**

- Company logo on sponsorship banner
- Priority volunteer scheduling at our Cheer Box headquarters
- Logo recognition on event web page
- All Benefits of Community sponsor

### **\$2,500 – Community Sponsor**

- Company logo on recipient letter included in each box
- Recognition at wrapping event
- Recognition in post-event media (social & print)

[EveryStep.org/GriefandLoss](https://www.EveryStep.org/GriefandLoss)

# EVERYSTEP'S AMAZING FUNDRACER



Supporting at-risk and low-income children and families served by EveryStep



**MAY 16, 2025**

EveryStep's Amazing FundRacer is a fun and fantastic journey across Des Moines. Along the way, teams decipher clues, complete physical and intellectual challenges, and work together to win! Prizes are awarded to the three teams who complete challenges the fastest.

Proceeds support EveryStep's programs that help families get a healthy start and build a strong foundation for the future. Services include in-home visits, pre- and postnatal education, case management, developmental screenings, interpretation and more — all at no cost.

## \$10,000 – Presenting Sponsor

- 4 Team Entries
- Verbal recognition at event
- Prominent Logo on Starting Line Banner (used for team photos)
- All benefits of \$5,000 sponsor

## \$5,000 – Race Sponsor

- 4 Team Entries
- Logo on starting line banner
- Company tagged in event day and post-event social media posts
- Logo recognition on event web page
- Logo recognition on event collateral (score card, clues, etc.)

## \$2,500 – Challenge Sponsor

- 2 Team Entries
- Logo recognition on Challenge Signage

## \$1,000 – Detour Sponsor

- 1 Team Entry
- Logo on Detour Challenge Signage

**Additional sponsorship opportunities – ask for details**  
 Awards Ceremony  
 Drinks Sponsor  
 Snack Sponsor  
 Racer T-shirt Sponsor

[EveryStepsAmazingFundRacer.org](http://EveryStepsAmazingFundRacer.org)

# EveryStep's GOOD GRIEF GOLF OUTING



Supporting EveryStep Grief & Loss Services  
*Hospice Bereavement Services & Amanda the Panda*



**JUNE 27, 2025**

Participants enjoy a day of four-person best ball, and compete for the top teams in two flights. There are also opportunities to win raffle and other prizes.

Proceeds allow EveryStep to provide grief support **at no cost** to anyone struggling with a loss. Participants receive education, peer-support and guidance as they learn to find ways to manage grief.

Our services also include Amanda the Panda, a program that focuses on grief support for children, families and individual adults. Activities include peer support groups, school-based grief support and more.

## \$10,000 – Presenting Sponsor

- 3 Foursomes
- Logo on golfer gift
- Verbal recognition at event
- All benefits of Principal sponsor

## \$5,000 – Principal Sponsor

- 2 Foursomes
- Company tagged in event day and post-event social media posts
- Logo recognition on event web page
- All Benefits of Specialty sponsor

## \$2,500 – Specialty Sponsor

*Breakfast, Lunch or Beverage Cart Sponsor*

- 1 Foursome
- Logo recognition on event signage and at sponsored activity

## \$1,000 – Hole Sponsor

- 1 Foursome
- Signage on one hole

[GoodGriefGolf.org](http://GoodGriefGolf.org)

# Your Support Makes an Impact



## Accepting Help and Finding Peace of Mind

*EveryStep Hospice Provides Reassurance at the End of Life*

Lori Goldsmith is a strong woman. If she sees something broken, she fixes it. If someone needs help, she gives it. She's not used to asking for help herself, but during one of life's most challenging moments, she found the support she needed from EveryStep.

Lori's husband, Kirk was diabetic and faced health challenges throughout his life. Complications from a surgery led to kidney failure and when presented with the option of dialysis, Kirk and his family made the decision to stop treatment.

Lori says she had heard of EveryStep, but didn't know much about it. "Most people probably don't think they're going to have to end up using hospice, but a friend of mine was a health care provider and said she would contact EveryStep for us."

EveryStep Hospice arranged for Kirk's care in his home. "When the nurses came, it was just reassuring to both of us," says Lori. "Over the eight months of hospice care, they provided peace of mind, more than anything."



[Hear the rest of the story](#)

View Lori's video about her family's experience with EveryStep Hospice.



## A Different Level of Understanding

*Finding Support Through EveryStep Grief & Loss Services*

Rita and Nate Fredericks welcomed the birth of their second son, Miles, but soon discovered he had rare genetic mutation that led to severe disabilities. As he grew, he had many respiratory illnesses that became impossible to fight. Eventually, they elected hospice care, and Miles passed away at age 7.

Though the family appreciated support after Miles' death, they felt isolated in their grief. That's when they turned to EveryStep's Amanda the Panda program.

"It was a different level of understanding in the group. You learn things that help on the days that are really hard — and you learn that there are going to be really hard days — and that it's normal," says Rita.



[Hear the rest of the story](#)

View the Fredericks' video about their experience with EveryStep Grief & Loss Services.



## When Kabita Needed Extra Support, EveryStep Was There

Kabita Gurung arrived with her family in the United States as a refugee from Nepal when she was 18 years old.

Years later, when she and her husband learned they were going to have a baby, she began to ask about programs that could help her during her pregnancy. A WIC consultant suggested EveryStep and that's how Kabita became connected to EveryStep's Nurse-Family Partnership program.

Kabita's nurse made frequent home visits, helped her access transportation for medical appointments and supported her with education and encouragement throughout a challenging pregnancy.

After the birth of her healthy baby boy, Kabita continued to receive home visits for well-baby checks and support.



[Hear the rest of the story](#)

View Kabita's video about her family's experience with EveryStep Care & Support Services.

**EveryStep**   
Foundation

Contact the EveryStep Foundation to learn more about sponsorship opportunities, or other ways to support the life-changing services and programs provided by EveryStep.

**(515) 271-1335 | [events@everystep.org](mailto:events@everystep.org)**

**EVERYSTEP MISSION** *We empower individuals, support families and strengthen communities.*