

Event Sponsorship Benefits



EveryStep serves the needs of vulnerable individuals and families in Iowa, offering a broad menu of care and empowerment services when Iowans face life's most difficult moments. We provide pre-natal support and education to young moms; developmental screenings throughout early childhood; health navigation to immigrants and refugees; wellness services to low-income communities; in-home care to people who are ill, injured or facing the end of life; and compassionate support to families and individuals during times of grief and loss.

Involvement in EveryStep's fundraising events and sponsorship opportunities provides exposure to your business and demonstrates your support to our mission of empowering individuals, supporting families, and strengthening communities.

Three Comprehensive EveryStep Event Sponsorship Options

	Champion \$30,000	Partner \$20,000	Patron \$15,000
EveryStep's Amazing FundRacer <i>May, 18 2023</i>	<ul style="list-style-type: none"> ● 4 Team entries ● 3 drink tickets for each racer ● Remarks at starting line 	<ul style="list-style-type: none"> ● 4 Team entries 	<ul style="list-style-type: none"> ● 2 Team entries
Good Grief Golf Outing <i>June 13, 2023</i>	<ul style="list-style-type: none"> ● 2 Foursomes ● Includes tee boost, mulligan, 1 putt ● Remarks at lunch 	<ul style="list-style-type: none"> ● 2 Foursomes ● Includes tee boost, mulligan, 1 putt 	<ul style="list-style-type: none"> ● 2 Foursomes
Sip, Savor & Support <i>Oct. 5, 2023</i>	<ul style="list-style-type: none"> ● 2 Tables of 8 ● 16 Tickets to VIP cocktail hour ● Remarks during program ● Wine service ● Reserved parking 	<ul style="list-style-type: none"> ● 1 Table of 8 ● 8 Tickets to VIP cocktail hour 	<ul style="list-style-type: none"> ● 8 Event tickets and reserved bistro table ● 8 Tickets to VIP cocktail hour
Cheer Box <i>November 2023</i>	<ul style="list-style-type: none"> ● Priority volunteer scheduling (on or off-site) ● Company logo on Cheer Box 	<ul style="list-style-type: none"> ● Priority volunteer scheduling (on or off-site) ● Company logo on 1 Cheer Box item 	<ul style="list-style-type: none"> ● Priority volunteer scheduling (on or off-site) ● Company logo on 1 Cheer Box item
Recognition	<ul style="list-style-type: none"> ● EveryStep home page, Foundation page and event pages for 1 year ● CareMatters feature story on corporate partnership with EveryStep ● Recognition benefits aligned with top sponsorship levels for all events ● Lunch and Learn with program director 	<ul style="list-style-type: none"> ● EveryStep home page, Foundation page and event pages for 1 year ● CareMatters feature story on corporate partnership with EveryStep ● Recognition benefits aligned with top sponsorship levels for all events 	<ul style="list-style-type: none"> ● EveryStep home page, Foundation page and event pages for 1 year ● Recognition benefits aligned with top sponsorship levels for all events

Event Specific Opportunities:



Supporting at-risk and low-income children and families served by EveryStep



MAY 18, 2023

EveryStep's Amazing FundRacer is a fun and fantastic journey across Des Moines. Along the way, teams decipher clues, complete physical and intellectual challenges, and work together to win! Prizes are awarded to the three teams who complete challenges the fastest.

Proceeds support EveryStep's programs that help families get a healthy start and build a strong foundation for the future. Services include in-home visits, pre- and postnatal education, case management, developmental screenings, interpretation and more — all at no cost.

\$10,000 – Presenting Sponsor

- 4 Team Entries
- Verbal recognition at event
- Prominent Logo on Starting Line Banner (used for team photos)
- All benefits of \$5,000 sponsor

\$5,000 – Race Sponsor

- 4 Team Entries
- Logo on starting line banner
- Recognition in post-event media (social and print)
- Logo recognition on event web page
- Logo recognition on event collateral (score card, clues, etc.)

\$2,500 – Challenge Sponsor

- 2 Team Entries
- Logo recognition on Challenge Signage

\$1,000 – Detour Sponsor

- 1 Team Entry
- Logo on Detour Challenge Signage

Additional sponsorship opportunities – ask for details

Awards Ceremony
Drinks Sponsor
Snack Sponsor
Racer T-shirt Sponsor

EveryStepsAmazingFundRacer.org



Supporting EveryStep Grief & Loss Services
Hospice Bereavement Services & Amanda the Panda



JUNE 13, 2023

Participants enjoy a day of four-person best ball, and compete for the top teams in two flights. There are also opportunities to win raffle and other prizes.

Proceeds allow EveryStep to provide grief support **at no cost** to anyone struggling with a loss. Participants receive education, peer-support and guidance as they learn to find ways to manage grief.

Our services also include Amanda the Panda, a program that focuses on grief support for children, families and individual adults. Activities include camps, support groups, school support and other activities.

\$10,000 – Presenting Sponsor

- 3 Foursomes
- Logo on golfer gift
- Verbal recognition at event
- All benefits of Principal sponsor

\$5,000 – Principal Sponsor

- 2 Foursomes
- Recognition in post-event media (social and print)
- Logo recognition on event web page
- All Benefits of Hope sponsor

\$2,500 – Hope Sponsor

- 1 Foursome
- Logo recognition on event signage
- All benefits of Healing sponsor

\$1,000 – Healing Sponsor

- 1 Foursome
- Name on event signage

\$500 - Hole Sponsor

- 2 Players
- Signage on one hole

Additional sponsorship opportunities – ask for details

Lunch Sponsor
Golfer Gift Sponsor
Beverage Cart Sponsor

GoodGriefGolf.org

EveryStep's SIP, SAVOR & Support

Supporting all programs and services of EveryStep



Sip, Savor & Support will feature a variety of unique culinary creations. Enjoy cocktails with friends, colleagues and other supporters while shopping for unique Iowa experiences at the silent auction.

Your support will allow EveryStep to continue to provide compassionate care to our community. Proceeds support our more than 30 programs, including hospice care, grief and loss services, and programs for at-risk mothers and children.

OCTOBER 5, 2023

\$15,000 – Presenting Sponsor

- 2 tables of 8
- 16 Tickets to VIP cocktail hour
- Wine service
- Verbal Recognition at event
- All benefits of \$10,000 sponsor
- Reserved parking

\$10,000 – Principal Sponsor

- 2 tables of 8
- 16 Tickets to VIP cocktail hour
- Wine Service
- Recognition in post event media (social and print)
- All benefits of \$5,000 sponsor

\$5,000 – Community Sponsor

- 1 table of 8
- 8 Tickets to VIP cocktail hour
- Logo recognition in program/ event signage
- Logo recognition on event web page

Additional sponsorship opportunities – ask for details

Specialty Drink
Dessert
Entertainment
Decorations

EveryStep.org/SipSavorSupport

Cheer Box

Supporting those experiencing grief following the loss of a loved one



EveryStep Grief & Loss Services' Amanda the Panda program offers Cheer Boxes to comfort individuals who have lost a loved one, and aims to make their holidays a little brighter. Cheer boxes are filled with 12 thoughtful gifts and are delivered to families throughout central Iowa and beyond.

Wrapping Event and Deliveries
Volunteers enjoy a festive holiday atmosphere and camaraderie as they wrap thousands of gifts at a location hosted by a local business.

Cheer Boxes are then picked up by volunteers who make deliveries.

NOVEMBER 2023

\$10,000 – Presenting Sponsor

- Company logo on Cheer Box
- Priority volunteer scheduling at our Cheer Box headquarters
- Wrap-at-Work option: We'll make it convenient for your volunteers to wrap gifts at your place of business
- All benefits of Principal sponsor

\$5,000 – Principal Sponsor

- Company logo on 1 Cheer Box item (as available)
- Priority volunteer scheduling at our Cheer Box headquarters
- Logo recognition on Event Page
- All Benefits of Community sponsor

\$2,500 – Community Sponsor

- Company logo on recipient letter included in each box
- Recognition at wrapping event
- Recognition in post-event media (social & print)

EveryStep.org/GriefandLoss

Your Support Makes an Impact



Kimmmie Shelledy's Grief Journey

Kimmmie and Mike Shelledy met as college students at Luther College in Decorah, Iowa. "He had this hair — it would hang in his face, kind of a mix between Elvis and Superman, and all the girls called him 'the hair,'" says Kimmmie. "He was charming and funny. He was sweet and kind."

Kimmmie and Mike married in between college and graduate school. They had children, Jack and Ash, and made plans for the future. "There were few things Mike loved as much as being a dad," remembers Kimmmie. "He was a fool for those kids."

Mike was 43 and had just found a career that he loved when he took Kimmmie on their first real vacation. "He took me to Cancun for our 20th anniversary. He seemed to have a headache on Sunday after our return and he didn't come to bed." When Kimmmie awoke and went to find Mike, she discovered he had died. The doctors said it was a cerebral aneurysm. Mike's sudden death in February 2020 left Kimmmie struggling with her own grief, but also trying to find resources for her children.



[View the video](#) of how EveryStep helped Kimmmie Shelledy and her children through their grief journey.



Helping Fulfill Veteran's Wish to Fly Again

Fifty-four-year-old Bruce Fugate grew up in Bellevue, Nebraska with Iowa just across the border and Offutt Air Force Base just around the corner. "Those B-52 bombers were flying overhead all day long," says Bruce. "Ever since I was small boy, those big B-52s came lumbering over and I thought, 'I've got to be a part of that.'"

Bruce began taking flying lessons as a young adult and joined the Air Force where he served from May of 1987 to November of 1991. During the Gulf War, he was stationed in Spain where he worked as a jet engine mechanic, and took advantage of opportunities to continue learning how to fly an airplane, as well as a helicopter, whenever he could. After his discharge, Bruce moved to Iowa and continued to serve for many years in the Air Force Reserve.

In March 2022, Bruce was diagnosed with a malignant brain tumor. The VA provided Bruce with a place to live through the Certified Medical Foster Home program and EveryStep Hospice's Metro team began providing him care. That's when EveryStep Hospice social worker Dana McCarthy learned of his wish to fly again.



[Read the full story](#) of how EveryStep helped fulfill Bruce's wish of taking to the skies one last time.



Contact the EveryStep Foundation to learn more about sponsorship opportunities, or other ways to support the life-changing services and programs provided by EveryStep.

(515) 271-1335 | events@everystep.org

EVERYSTEP MISSION *We empower individuals, support families and strengthen communities.*