When Life Changes, We’re With You, at EveryStep.

EveryStep

Formerly HCI Care Services & Visiting Nurse Services of Iowa
Home of Amanda the Panda
Non-Profit, Since 1908
Our Mission

We empower individuals, support families and strengthen communities.
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The information in this book is reflective of EveryStep’s programs and service areas at the time of printing, May 2020. To view the most current copy of this book, please visit [everystep.org/program guide](http://everystep.org/program guide).
EveryStep, formerly HCI Care Services & Visiting Nurse Services of Iowa, is one of the oldest and largest non-profit organizations in the state. When Iowans face life’s most difficult moments, EveryStep offers support and empowerment in the right place and at the right time. Our people and programs provide support and education to young moms; assistance to immigrants and refugees; wellness services to communities; in-home care to people who are ill, injured or facing the end of life; and compassionate support to families during times of grief and loss.

More than 65,000 Iowans served each year

32 programs

99 counties

Every corner of the state is touched by at least one EveryStep program.

380 employees

715 volunteers

Join Our Mission

REFER | DONATE | VOLUNTEER
Our History

EveryStep has been serving the needs of Iowa’s most vulnerable populations since 1908.

1908
EveryStep is founded as Visiting Nurses’ Association of Des Moines, later becoming Visiting Nurse Services of Iowa.

1978
Hospice of Central Iowa is founded and begins providing home hospice care in Des Moines and the surrounding areas.

1993
Hospice of Central Iowa opens Kavanagh House in Des Moines, central Iowa’s first hospice house.

2011
Hospice of Central Iowa becomes “HCI Care Services” as services grow and offices are established outside of central Iowa.

2014
Expansion of services continues with the addition of:
- Amanda the Panda Grief Support Services – West Des Moines, IA
- Hospice programs in Albia, Council Bluffs and Winterset, IA
- Greater Regional Hospice Home – Creston, IA

2015
Home Care coverage grows from 9 to 16 counties with the opening of a new home care office in Creston, IA.

2018
HCI Care Services & Visiting Nurse Services adopts the name EveryStep to better reflect its mission and scope of services, bringing all programs together under a unified name.

2019/2020
Home Care services continue to grow with the addition of six more counties in southern Iowa.
During the pandemic, EveryStep opens a dedicated hospice unit for COVID-19 patients.
1st Five - Healthy Mental Development Initiative

This program is funded by the Iowa Legislature (IDPH) to assist medical providers in enhancing well-child care for children birth to age 5 through surveillance and screening of child development, family stress indicators and caregiver depression. If a concern is detected through completion of surveillance or a developmental screening tool, the child is then linked to EveryStep for developmental support services. A referral to 1st Five for a child birth to 5 years old often benefits the whole family.

After developmental support services are provided, the 1st Five Developmental Support Specialist then contacts the referring medical provider regarding the outcome of the referral. The 1st Five program is available to any medical provider or clinic providing primary care services that is willing to implement the 1st Five referral form and developmental screening tool(s). Any child identified as needing additional services is eligible for developmental support services.

Last year, more than 1,100 children with developmental concerns were referred to EveryStep’s 1st Five program.

5-2-1-0 Healthy Choices Count!

EveryStep Community Health is proud to be a community partner in the 5-2-1-0 program, a childhood obesity prevention initiative focused on increasing healthy behaviors and physical activity. The program is based on the following daily recommendations for children: Eat 5 or more fruits and vegetables, spend 2 hours or less on recreational screen time, get 1 hour or more of physical activity and consume 0 sugary drinks.

EveryStep's 5-2-1-0 program coordinator supports early education providers, schools and other out-of-school programs by:

- Providing guidance to establish healthy environments for staff, children and families
- Helping to align programs for physical activity, nutrition and curriculum goals
- Providing educational materials for staff, children and families
- Collaborating with United Way, Healthiest State Initiative and Iowa Dept. of Public Health
- Identifying potential community resources
- Working toward developing sustainable wellness policies

EveryStep provides guidance to 80 registered 5-2-1-0 sites in central Iowa.
**Adopt-A-Family**

EveryStep's Adopt-a-Family program is a way for businesses, organizations and individuals to "sponsor" a family and make the holidays brighter for those in need. Each fall, families are identified and asked to provide wish lists. Many times, lists consist of basic household necessities such as diapers, clothing and other items parents and caregivers are struggling to provide for their families. We encourage families to also include toys and other items that would bring joy during the holidays.

Sponsors are assigned a family and given a list of items to purchase. Once gifts are collected and wrapped they can be dropped off at EveryStep’s offices. Our staff and volunteers then make deliveries to families between December 21 and 24.

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**37 families were adopted during the 2019 holiday season.**

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**Amanda the Panda, a program of EveryStep Grief & Loss Services**

Amanda the Panda — a special program of EveryStep Grief & Loss Services — offers free support to children and individuals of any age following the death of a loved one. Activities include camps, peer support groups, social gatherings, school support and community events. While many of these services are based out of our office in West Des Moines, our staff often travel to other communities to provide support and education when needed. Camp is held in various locations throughout central Iowa and attracts participants from around the state.

**Cheer Box Program**

Each year, hundreds of “Cheer Boxes” containing 12 thoughtful gifts are delivered to grieving families and individuals throughout Iowa and beyond. Gifts are meant to bring comfort to anyone experiencing the holidays for the first time following the death of a loved one. Nominations are accepted throughout the year and Cheer Boxes can be shipped anywhere in the U.S.

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*Amanda the Panda served 1,181 individuals last year and delivered 420 Cheer Boxes.*

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(515) 558-9946

Serving Des Moines

(515) 223-4847

Serving Iowa and beyond
Biometric & Wellness Screenings

EveryStep Community Health offers biometric and wellness screenings to businesses and organizations throughout Iowa,* helping employees become aware of risk factors for chronic health conditions such as diabetes, high blood pressure and cardiovascular disease.

Our online tools guide participants through every step of the process, including registration, and scheduling of on-site screenings and blood draws. Participants are provided with easy-to-read results and can take a variety of follow-up actions based on their results.

EveryStep provides aggregate reports which offer insight into overall employee health, helping organizations structure future programs that appropriately address risks, leading to improved employee health and reduced costs.

*Minimum number of participants required for travel to some areas

EveryStep provided 1,400 biometric screenings in 2019.

Care For Kids – EPSDT

EveryStep operates Care for Kids — an Early Periodic Screening, Diagnosis & Treatment (EPSDT) program. EPSDT is the benefit package of Medicaid/Title 19 for individuals under age 21 years. The focus is to:

• Inform families of the benefits they receive with Medicaid/Title 19.
• Help individuals secure a medical and dental home.
• Ensure that eligible individuals receive and understand the importance of preventative health care.
• Link families to other community resources to improve their health and well-being (WIC, Early ACCESS, parenting classes, child care assistance, housing assistance, food pantries, etc.).

Last year, the families of 14,972 eligible children were provided information about EPSDT benefits and preventative health care.
Child Care Nurse Consultant (CCNC) Program

EveryStep Community Health manages the CCNC Program which provides on-site consultation and training to early education centers and child care providers on issues related to health and safety. Our nurses offer technical assistance, conduct assessments, provide help with disease outbreaks and collaborate to make improvements in child care programs. They also perform screenings, help develop care plans for children with special needs and make referrals to other programs when appropriate.

Last year, our nurses served 234 child care providers.

Correctly Compliant Program

This program aims to ensure that all pre-K children who attend a licensed child care center meet the minimum immunization requirements based on Iowa law. Our nurses conduct on-site audits of immunization records, provide written documentation on children without required immunizations, make referrals to health care providers, look up immunizations and provide technical assistance to improve record keeping.

Serving Polk County

Children at Home, a program of Iowa Family Support Network

The Children at Home program assists families raising a child (ages 0-21) with a disability by helping them obtain needed services and supports that are necessary in helping their child remain at home.

Financial assistance enables families to obtain services and supports that are not met by insurance or other programs. Examples include special adaptive devices, camps for children with disabilities, travel expenses, nutritional supplements, respite care and educational seminars. The family’s intent must be to secure these resources to enable their child to remain in the family home, function more independently in the home and engage in the community. Income guidelines apply. Applications can be found at iafamilysupportnetwork.org

Last year, 465 families received $433,000 in assistance from the Children at Home program
Community Home Visitation

The Community Home Visitation Program provides nursing visits to pregnant and parenting women living in Polk and Dallas counties. Registered nurses provide: prenatal and postpartum health education, child development screening and education, prenatal depression screening and referral, referrals to community resources, nutrition counseling and family planning counseling. Interpretation services are available upon request.

Last year our CHV nurses served 244 pregnant and parenting women. 93% of women discharged from the CHV program demonstrated improved decision-making related to healthy behaviors.

Connections

Through EveryStep’s Connections program, family outreach staff work closely with pediatric, specialty and family medicine clinics, providing intake services, developmental screenings and connections to community resources for children who have been identified as needing support services. Issues that are addressed include child development, social and emotional health, family risk factors and social determinants of health.

Connections staff link children and families to community resources, improving access to appropriate follow-up care to resolve issues.

The family outreach team also manages FamilyHelpGuide.org, an online database of community resources throughout central Iowa.

(515) 558-9946
Serving Polk County
Contract Nursing

EveryStep Community Health offers nursing services to businesses and organizations that lack on-staff nurses to support the health needs of their clients and employees. Our nurses provide clinical services and health education based on the specific health concerns of each organization. The frequency and duration of visits are also scheduled according to each organization’s needs. Our nurses have the experience and expertise to also offer guidance and referrals to other community agencies serving similar populations. Services include, but are not limited to:

- Immunizations including Hepatitis A/B and Tdap vaccinations
- Tuberculosis skin testing
- Nursing assessments
- Medication management
- First Aid and CPR certifications (American Heart Association)

Did you know? Tdap vaccinations protect newborns from whooping cough and are strongly recommended for anyone spending significant time with a newborn.

(515) 558-9993 | communityhealth@everystep.org
Serving Polk County and surrounding areas

Correctional Facilities 5th Judicial

EveryStep Community Health nurses provide on-site nursing assessments at both the men's and women's residential facilities in Des Moines for offenders who have recently been released from jail or prison through work release and probation programs. Our nurses:

- Provide individual screenings of personal health conditions
- Work with 5th Judicial staff to make necessary referrals to physicians for health or dental needs
- Provide tuberculosis skin testing
- Provide on-site classes for employees in regard to medication allotment

Did you know? Many county jails provide less than one day of prescription medications to released offenders. Many medications, especially those used to treat mental health conditions, must be taken regularly to prevent serious consequences.

(515) 558-9993 | communityhealth@everystep.org
Serving Polk County
DNA Collection

EveryStep Community Health has contracted with LabCorp to perform DNA collection when ordered by the Department of Human Services or the juvenile court system. Our staff obtain samples (oral swabs) from children and individuals at our office in Des Moines, which are used to establish paternity for a child so that they may receive additional support and services. EveryStep Community Health nurses are also uniquely poised to offer resources in the community in support of families.

Private DNA testing is not available.

Last year, EveryStep collected and submitted 487 DNA samples for testing.

Drake University Head Start Nurse Consultation

Head Start is a school readiness program that serves children ages 0-5, including children with disabilities. Our nurses provide support to 16 Drake University Head Start sites by:

- Ensuring that immunizations, physicals and other medical records are up to date.
- Conducting screenings or assisting in the coordination of screenings for children in regard to vision, hearing, dental, and lead.
- Assisting in development of care plans for children with special health needs.
- Making referrals as needed.

460 children were served through this program last year.
FathersMatter
EveryStep offers a special program for new and expecting dads called FathersMatter. The program offers support, education and information for fathers of children enrolled in the Healthy Start Project.

Our FathersMatter consultant can provide:
• Home visits
• Tips for new dads
• Information about baby’s health
• Information about safety concerns
• Strategies to help fathers succeed

58 men participated in this educational and support program for new and expecting dads in 2019.

(515) 558-9946
Serving Polk County

Flu Vaccination Clinics
Each year in the United States, it’s estimated that more than 26 million people are infected with the flu. Additionally, the flu costs employers more than $10 billion due to lost productivity, hospitalizations and outpatient visits.

EveryStep Community Health can contract with businesses and organizations to help keep employees healthy with yearly flu vaccinations. Our experienced nurses can travel throughout Iowa* to provide on-site clinics, making it convenient for employers and staff. Other benefits include:
• Free online scheduling and registration for participants
• Educational materials and letters to employees to increase participation
• Accommodation for multiple shifts at no extra charge
• Competitive pricing, various billing options, and filing of health insurance claims

Last year we provided 16,500 flu shots to help Iowans stay healthy.

(515) 558-9993
communityhealth@everystep.org
Statewide

*Minimum number of participants required for travel to some areas

General Intake/Referrals: (515) 558-9946
Grief & Loss Services

EveryStep offers grief support at no cost to anyone following the death of a loved one. Our professional bereavement counselors lead group sessions in a relaxed and comfortable setting, allowing for sharing and growth. Sessions are typically held at or near our hospice offices (see list on page 26).

In addition to support groups, our bereavement counselors offer memorial events, educational resources and one-on-one visits when needed. Support is most often sought by family and friends of EveryStep’s hospice patients; however, prior use of our services is not a requirement—everyone is welcome.

Amanda the Panda is a special program within EveryStep Grief & Loss Services. Based in West Des Moines, Amanda the Panda provides support groups for all ages, children through adults. Other offerings include camps, school support and support groups for specific types of loss. More information can be found on page 6.

More than 300 support group sessions and memorial events were held throughout our service area last year.

Healthy Homes

Healthy Homes is a collaborative effort to minimize clinic and hospital visits related to pediatric asthma. Through this program, families with children suffering from asthma or reactive airways can receive help with identifying household issues that cause acute asthma episodes such as pests, mold and other triggers.

Through our community partners, home repairs are made to address asthma triggers, and families receive health education to self-manage asthma and maintain a healthy home.

EveryStep is proud to be the managing organization of this community collaboration, providing outreach, health education and care coordination. Services are available to families in Polk County with children ages 2-18 with asthma or reactive airways. Participants must receive, or be eligible for, Medicaid and meet income guidelines.

In the first three years of the program, the percentage of children with well-controlled asthma increased from 45% to 81% and asthma-related ER visits were reduced by 60%.
**Healthy Start & Empowerment**

Healthy Start & Empowerment provides case management to families in Polk County who are pregnant or have a child up to the age of six. Services include: home visits, prenatal, postpartum and parenting education, child development screenings and education, prenatal depression screenings and referral, support groups, referrals to community resources and support in accessing services. Referrals can be made by a physician, social worker, family member or friend. Individuals may also self-refer.

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**95% of families either improved or maintained healthy family functioning and communication, 95% of children were up to date on immunizations and 98% of children had health insurance.**

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**Home Care**

EveryStep Home Care has been providing trusted home nursing services for more than 100 years. We deliver the support and coordinated care patients need to continue living independently after an illness, injury or hospitalization.

Comprehensive care includes skilled nursing; physical, occupational and speech therapy; counseling; personal care and other services. Care is provided in our patients’ homes, and coordinated with their physician and other health care providers.

With three offices located in Des Moines, Creston and Centerville our staff provide care in 22 counties across central and southern Iowa.

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**Last year EveryStep Home Care served 493 patients with a re-hospitalization rate of only 9.17% — significantly lower than the national and Iowa average of 12%.**

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To make a home care referral, call (855) 867-4692

Serving 22 counties – see map on page 26
Hospice Care

EveryStep Hospice helps those living with serious, life-limiting illness make the best out of every day by managing pain and symptoms, helping with daily needs and providing emotional and spiritual support. Members of the hospice care team include the patient and their family, the patient’s physician and/or an EveryStep team physician or nurse practitioner, nurses, aides, social workers, spiritual care counselors, bereavement counselors and other professionals. Together, they create a customized plan of care to meet each patient’s needs and quality-of-life goals.

Support for our nation’s Veterans is an important aspect of the care we provide, and we are proud to be a partner in the "We Honor Veterans" program. Last year, our hospice staff and Veteran-to-Veteran volunteers provided specialized care to 311 Veterans and held 47 recognition ceremonies in honor of their service.

Additionally, EveryStep has more than 400 dedicated hospice volunteers who help support patients and their families by providing emotional support and friendship, helping with small household tasks, running errands and more. For information about volunteer opportunities with our hospice teams, see page 23.

Our Hospice Houses

Most hospice care happens in people’s homes. However, when a patient needs around-the-clock hospice care, including pain and symptom management, EveryStep’s hospice houses are available. Our hospice facilities provide a home-like atmosphere with private bedrooms, living rooms, family kitchens and other accommodations.

To make a hospice referral, call (515) 333-5800
Serving 44 counties — see map on page 26
For a list of all hospice offices and locations, visit everystep.org/locations

EveryStep’s 9 locally based hospice teams and 2 hospice houses served 1,227 patients last year.
**Interpretation**

EveryStep Interpretation serves as a gateway, helping Iowa's immigrants and refugees gain access to vital services and resources in our community. Our interpreters bridge language gaps for clients and patients across EveryStep’s many programs, and are available to contract with other businesses and organizations to eliminate communication barriers with their own clients. As a non-profit program, all proceeds benefit children and families served by EveryStep.

- We provide interpretation in more than 25 languages and dialects.
- Staff are knowledgeable about the community’s health and human services programs.
- Our interpreters are native speakers with in-depth language and cultural knowledge to help clients understand.
- Our interpreters are empathetic and compassionate, working to achieve the best outcomes for each client.

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*Last year, EveryStep provided more than 8,000 hours of interpretation, document translation and cultural training.*

**Refugee Immigrant Guide (RIG)**

The Refugee Immigrant Guide (RIG) Program is a community partnership that provides services for refugee and immigrant families who face language barriers and are involved with the Iowa Department of Human Services (DHS) or juvenile court. EveryStep interpreters serve as guides in the program, providing interpretation, cultural understanding, advocacy and help with understanding processes related to DHS and the court system.

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*Last year, EveryStep's Refugee Immigrant Guides helped 67 clients navigate the court and family welfare systems.*

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(515) 557-9008 | interpretation@everystep.org

In-person services are available in Polk County.

Virtual assistance is available statewide.
Iowa Family Support Network (IFSN)

The Iowa Family Support Network provides a coordinated intake and referral system to assist families with children ages 0-5. Through this statewide service, families, healthcare providers and other professionals may call the toll-free number or make an online referral through the IFSN website whenever there is a concern about a child’s development.

Our staff provide support and links to community resources, such as childcare providers, nurses and healthcare providers, group-based parent education, housing assistance, employment opportunities, access to health insurance and legal help.

The IFSN website — [iafamilysupportnetwork.org](http://iafamilysupportnetwork.org) — is an important component of this program. Here, families and professionals can find a searchable state resource directory, information about child development from birth to age 5, a guide to Iowa’s Early ACCESS program, a list of support services in each county and much more.

_Last year, IFSN made 4,387 referrals to connect people to education, screenings and much-needed community resources._

1-888-IAKIDS1 (1-888-425-4371)  
[iafamilysupportnetwork.org](http://iafamilysupportnetwork.org)  
Statewide

I-Smile™

I-Smile™ is a statewide program that helps children ages 0-20 and pregnant women get the dental care they need. EveryStep’s dental professionals reach out to at-risk communities to provide free oral health screenings, fluoride application, oral health education, referrals to dentists and more. Through this outreach, they can prevent cavities before they start, make referrals for urgent procedures and assist parents with finding a dentist for regular checkups.

**Dental Voucher Program**

EveryStep’s dental hygienists provide direct services and care coordination to uninsured children who do not qualify for Medicaid or Hawki. They may also assign vouchers for dentists contracted with EveryStep to be used for treatment of critical oral health needs following the approval process.

_Last year, IFSN made 4,387 referrals to connect people to education, screenings and much-needed community resources._

_Our dental hygienists served 2,838 children and pregnant women last year._

Polk and Dallas Counties: (515) 557-9023  
Clinton and Jackson Counties: (515) 631-8582  
_Serving Polk, Dallas, Jackson and Clinton Counties_
Maternal Child Health Outreach

EveryStep’s Maternal Child Health (MCH) outreach specialists are available by appointment to help uninsured children and pregnant women sign up for health insurance and find a doctor and dentist. Staff who serve families in Polk and Dallas counties speak English and Spanish; other languages are served by interpreters from EveryStep’s Interpretation program. Our staff can:

- Answer questions about Hawki and Medicaid
- Help connect expectant mothers to Presumptive Eligibility and Medicaid
- Assist with completing forms and applications
- Provide same-day enrollment and determine eligibility
- Help connect children under 21 to the dental voucher program

Polk and Dallas Counties: (515) 558-6243
Clinton and Jackson Counties: (515) 631-8582
Serving Polk, Dallas, Jackson and Clinton Counties

Nine2Thrive

EveryStep’s Nine2Thrive program was launched in 2019 to support the healthy development of babies during pregnancy. Studies show that stress during pregnancy can have a direct effect on unborn babies, possibly resulting in pre-term birth, low birth weight and poor physical and emotional health by the age of 18 months. Additionally, there is evidence that stress can imprint on a developing baby’s DNA, resulting in negative health issues across multiple generations.

The Nine2Thrive project model is a public-private partnership bridging primary care and public health services. If a concern is identified during an initial intake assessment at a prenatal visit with an obstetrician or midwife, the mother is connected to a Nine2Thrive support specialist. The support specialist coordinates referrals and interventions, and provides targeted follow-up with the mother. These services are also extended to address the needs of the entire family.

Did you know? The average cost of a pre-term birth is $58,000. Last year, only 7% of babies born to Nine2Thrive participants were pre-term compared to the Iowa average of 9.9%.
Nurse-Family Partnership

The Nurse-Family Partnership program matches first-time parents with a nurse home visitor who provides education and support that begins during the mother’s pregnancy and continues until the child turns 2 years old. Education focuses on healthy behaviors, what to expect during pregnancy, infant care and their child’s growth and development.

The Nurse-Family Partnership model is an evidence-based, nationally-recognized model to improve pregnancy outcomes, child development outcomes and family self-sufficiency.

The Nurse Family Partnership program served 195 women and 153 children in 2019.

Palliative Care (pilot program)

Palliative care is specialized medical care for people living with serious or chronic illness. It focuses on providing relief from stress, physical pain and emotional suffering. The goal is to improve quality of life for both the patient and the family. Palliative care does not replace ongoing health care and patients may still pursue other types of treatment.

In fall 2019, EveryStep began offering palliative care to individuals who receive their primary medical care in Madison County. Physicians, physician assistants and nurse practitioners can refer their patients to EveryStep, with appointments taking place at Madison County Memorial Hospital Specialty Clinic.

EveryStep's palliative care team includes a physician, registered nurse, licensed social worker and spiritual care counselor.

Did you know? Palliative care is covered by Medicare and many private insurers.
Play & Learn

The Play & Learn Program is an opportunity for parents and caregivers to play and learn with their children ages 0 to 8, while connecting with other caregivers. Play sessions are free and open to anyone.

Activities are designed to help kids get ready for school — and stay ready. There is a strong focus on literacy as well as large and small motor skills. In addition to educational play time, every child receives a book and a healthy snack.

Multiple sessions are held each week throughout the year at various schools, parks and learning centers in Polk County.

Did you know? Our Play & Learn program distributes an average of 45 books to children each month.

Senior Companion

The Senior Companion program provides weekly assistance at no cost to older adults who may be homebound and can benefit from extra social/emotional support, transportation to appointments, help with shopping, or respite for clients’ caregivers.

The program recruits seniors, age 55 or older, to serve as “Senior Companions” to people in their community while earning a tax-free hourly stipend and other benefits. Participants report that they are better able to remain living independently in their own home with help from the Senior Companion program.

In 2019, our Senior Companions made weekly visits to 378 homebound seniors, and 95% of clients say they are better able to remain in their home and live independently because of the weekly support they receive.

Did you know? Our Play & Learn program distributes an average of 45 books to children each month.

(515) 305-0408
Serving Polk County

(515) 558-9957
seniorcomp@everystep.org
Serving clients in Lucas, Marion, Polk, Pottawattamie and Warren counties
Senior Health

EveryStep nurses provide on-site health screenings and presentations at various community centers and senior housing complexes each month. Services include blood pressure checks, foot care and health education related to diabetes, high blood pressure, heart health, cholesterol, nutrition and flu prevention.

An average of 500 clients were served each month in 2019.

Stork’s Nest/Family Nest

Stork’s Nest is an educational incentive program for new and expecting moms who live in Polk County and meet income guidelines.

Participants earn points for healthy behaviors such as keeping medical appointments, smoking cessation, WIC participation, breastfeeding, school attendance and more. Points can then be redeemed at the Stork’s Nest store for needed baby items such as diapers, clothing, strollers, cribs and car seats. Parenting and prenatal classes are also available.

Last year 953 women earned points which were redeemed for $46,810 in baby-related items.

Storybook Project

The Storybook Project is a special program that keeps incarcerated parents and their children connected through reading. Once a month, EveryStep’s trained volunteers assist parents and grandparents at three of Iowa’s correctional facilities with selecting a book and reading it into a digital voice recorder. Recordings are then transferred to a CD and mailed with the book to the child. The goal of the Storybook Project is to strengthen and maintain the bond between parent and child during separation while promoting reading and literacy.

Last year 366 books were read, recorded and mailed to children.

(515) 558-9993
communityhealth@everystep.org
Serving Polk County

(515) 558-9950
Serving Polk County

(515) 558-6228
Serving individuals at correctional facilities in Clarinda, Newton and Mitchellville
Our Vision

Life is fragile. For any of us, a daunting challenge can surface in a heartbeat, creating an unpredictable path. Because of our dedicated staff, volunteers, donors and community partners we’re able to help vulnerable Iowans face life’s changes and challenges.

In the coming years, we’ll continue to grow our programs and people, explore needs and seek out new opportunities that exemplify our mission of empowering individuals, supporting families and strengthening communities.

You can be confident that our efforts will always align with our mission, and our future will always be guided by our vision — that all individuals have access to health care and support services to live their best lives.

Tray Wade
EveryStep President and CEO
Ways to Support EveryStep

It takes a community of people to provide support during life’s most difficult moments. As a non-profit organization, we are incredibly grateful to those who have chosen to be a part of the EveryStep family through their support.

Donate

There are many ways to give, including donations in honor or in memory of a loved one, planned giving, bequests, monthly giving and more. Gifts can be designated in support of:

- Area of greatest need
- End-of-life care
- Grief and loss/Amanda the Panda
- Healthy family programs
- Other areas of care and support

In-Kind Donations

Donating items to our event auctions, Cheer Box program, EveryStep Giving Tree, Stork’s Nest or our emergency pantry are just a few more ways you can make a difference.

Attend an Event

Bucket Bash

Attend a community-based Bucket Bash to improve quality of life for our hospice patients and fulfill wishes from their “bucket lists.” Events take place throughout the year.

Game On! Helping Families Move Forward

Join us for an evening of fun! Play games and win prizes at this casual event to benefit at-risk mothers, children and families.

Good Grief Golf Open

Hit the links to support our grief support services, including Amanda the Panda. July 16, 2020 (tentative)

Art of Compassion Gala

Join us for our signature event each fall to celebrate compassion and support EveryStep’s programs and services. October 8, 2020 (tentative)

Glitter Party

Find great deals on seasonal décor, fully decorated trees, holiday apparel and gifts at EveryStep Giving Tree thrift store in Urbandale. November 12, 2020 (tentative)

Watch for these events and others on our @EverySteplowa Facebook page and at everystep.org/events.

Volunteer

Each year, we depend on hundreds of volunteers to help fulfill our mission. Volunteers are the heart of EveryStep, and we are always looking for people who want to give back to their community in a meaningful way. Opportunities include:

- Helping with fundraisers and special events
- Visiting hospice patients to provide comfort and support
- Assisting at our thrift store in Urbandale
- Helping at an Amanda the Panda camp or support group
- Sharing gardening or office skills at our facilities.

To learn more about our volunteer opportunities, contact your nearest EveryStep office or call (800) 806-9934.

Create your own online giving page!

In minutes, you can create your own page and ask friends and family to donate to EveryStep. Raise funds in honor of a loved one, in celebration of a milestone or for any reason at all! To get started, visit everystep.org/fundraise

Employee Wellness Screenings and Flu Shot Clinics

Help your workforce remain healthy while supporting EveryStep! All proceeds from these services support EveryStep’s non-profit programs. Find more information on pages 7 and 12.
EveryStep Giving Tree

Shop
Located in Urbandale, Iowa, EveryStep Giving Tree is an upscale thrift store selling gently used furniture, home décor, housewares, men’s and women’s clothing, accessories and collectibles. Inventory is continually changing, offering a unique shopping experience with each visit.

Proceeds support EveryStep’s non-profit programs, including hospice care, grief support and services for children and families.

Donate
Donations help us ensure our services are available to anyone who needs our care. Many of our support programs are offered at no charge, and no one is ever turned away from hospice care due to inability to pay. Donations of gently used items and quality goods help make a difference for our patients, clients and their families.

Volunteer
EveryStep Giving Tree is always looking for enthusiastic volunteers to manage the cash register, assist customers, set up displays, sort donations and more. If you are able to dedicate at least four hours per week, and would like to learn more about volunteering, please contact us today!

For More Information
To learn more about our store, visit everystepgivingtree.org. You’ll find a list of items we can accept, store hours and a sign-up form to receive our newsletter. You can also connect with us on Facebook to stay up to date on new merchandise and store events.

Open Monday - Saturday
3330 100th Street
Urbandale, Iowa

(515) 270-2414
everystepgivingtree.org

We make pickups of large donations!
Call (515) 270-2414.
Careers with EveryStep

We make a difference. You can too!

The best careers are those filled with purpose, and with more than 100 different types of positions, EveryStep offers a wide range of opportunities for anyone wanting to make a difference.

At EveryStep, we walk alongside the people we serve, assuring no one is alone in facing life’s challenges. Our direct care providers experience this journey every day, but our mission-driven culture is evident throughout the entire organization. Administrative and operational staff understand the important role they play in supporting our direct care workforce to ultimately better serve our clients, patients and families. In fact, 91% of our staff report that their job gives them a sense of personal satisfaction.

When you join EveryStep, you are part of a non-profit organization that has earned the trust of thousands of Iowans. We take that trust seriously, and we strive to provide a work experience that encourages integrity, respect, compassion, excellence and teamwork.

Our own staff say it best. Hear what they have to say by visiting everystep.org/careers
Where We Serve

Our service area is concentrated in 46 counties, however, EveryStep’s impact extends across all of Iowa, with at least one program available in each of Iowa’s 99 counties.

STATEWIDE SERVICES
- Children at Home
- Iowa Family Support Network
- Flu Clinics & Biometric Screenings
- Interpretation & Translation
  In-person interpretation available only in Polk and Dallas counties. Tele-interpretation available statewide.
- Grief & Loss Services
  - Free grief support groups take place at or near our hospice offices but are open to residents of any county.
  - Amanda the Panda Grief & Loss Camp takes place at various locations around the state, and is open to anyone.