Providing Care and Meeting Challenges Through Relentless Compassion

2021 Report to Donors

EveryStep
Care & Support Services | Home Care | Hospice
Interpretation | Community Health | Grief & Loss Services
OUR MISSION

We empower individuals, support families and strengthen communities.
EveryStep’s work has not wavered since the pandemic began so many months ago. Through relentless compassion, we continue to provide care and support to Iowans facing life’s most difficult moments — whether it’s support for young moms; assistance to immigrants and refugees navigating a new country; wellness services to our communities; in-home care for those who are ill, injured or facing the end of life; or compassionate support to families during times of grief and loss.

Despite the ongoing challenges that COVID-19 presented, EveryStep enjoyed many successes during the past fiscal year. For example:

- We successfully completed our $3.5 million capital campaign to renovate EveryStep’s Kavanagh House. Construction began in the spring, and work will be completed in January 2022. During the renovations, we provided hospice house services at EveryStep’s Bright Kavanagh Center location in east Des Moines, ensuring continuity of care throughout the project. Many thanks to George and Deb Milligan, for chairing this campaign, and to all of our donors (p. 15) who made the renovations a reality.

- Our EveryStep Palliative Care program expanded through a new collaboration with Greater Regional Health Visiting Physicians Clinic in Creston. This vital and growing service, which served 50 patients last year, is now offered in Creston and at Madison County Memorial Hospital Specialty Clinic in Winterset.

- In late 2020, EveryStep Grief & Loss Services’ Amanda the Panda program wrapped, packed and delivered more than 550 Cheer Boxes to families who were experiencing their first holiday season after the loss of a loved one — an increase of more than 100 boxes over the prior year.

- We created a new Volunteer Management department and online portal to manage, support and communicate with EveryStep’s 600+ volunteers.

- As EveryStep continues its Diversity, Equity and Inclusion journey, our DEI committee identified and implemented a new learning platform which offers employees relevant, engaging and educational resources, videos and podcasts. The DEI committee also developed an 18-month activity and communication workplan.

EveryStep was able to achieve this success thanks to the ongoing, generous support of our donors and funders. We are grateful for your investment in EveryStep and the work that we are privileged to provide to those who need our services.

Tray Wade  
President & CEO

Bill Warner  
Chair, Board of Trustees

Pat Barry  
Chair, Board of Directors
30+ PROGRAMS

Hospice
Home Care
Nurse-Family Partnership
Children at Home
I-Smile™
Senior Companion
Interpretation Services
SERVING MORE THAN

59,000 IOWANS

EVERYSTEP PROGRAMS

1st Five - Healthy Mental Development
5-2-1-0
Adopt-A-Family
Amanda the Panda
Biometric & Wellness Screenings
Care for Kids - EPSDT
Child Care Nurse Consultant (CCNC) Program
Correctly Compliant Program
Children at Home
Community Home Visitation
Connections
Contract RN
Correctional Facilities 5th Judicial
DNA Collection
Drake University Head Start Nurse Consultation
FathersMatter
Flu Vaccination Clinics
Grief & Loss Services
Healthy Homes Iowa
Healthy Start & Empowerment
Home Care
Hospice
Interpretation
Refugee Immigrant Guide Program
Iowa Family Support Network
I-Smile™/Dental Voucher
Maternal Child Health Outreach
Nine2Thrive™
Nurse Family Partnership
Palliative Care
Play & Learn
Senior Companion
Senior Health
Stork’s Nest/Family Nest
StoryBook Project

Parent and child learning activities
Amanda the Panda/Cheer Box
Flu vaccinations
Rising to the Challenge

Despite the ongoing challenges of the pandemic, EveryStep was able to meet, and often exceed goals this past fiscal year. A few highlights include:

- **2,677 hospice and home care patients** were served across 45 counties.
- **92% of hospice patients** would recommend EveryStep compared to national average of 85%.
- **1,232 children and pregnant women** received dental screenings, oral health education and referrals to providers for dental concerns.
- **EveryStep’s Senior Companions** drove 14,484 miles to deliver groceries and supplies to 258 homebound seniors, helping them stay safe and maintain their independence in the comfort of home.
- **551 Cheer Boxes** were delivered to grieving families during the 2020 holiday season.
- **1,307 children and families** received grief support through Amanda the Panda, including online support groups and virtual camps.
- **100% of babies** born into EveryStep’s Community Home Visitation program were at a healthy birth weight.
- **1,241 Stork’s Nest and Family Nest participants** earned points toward more than $46,000 in baby items and household goods.
- **590 Volunteers** helped support our staff, patients and clients.
- **993 remote interpretation sessions** took place to help bridge language barriers.
- **6,959 phone visits were made with participants in our Healthy Start & Empowerment Project.**
- **294 childcare providers** received education and support, including COVID-19 guidance, from our team of Child Care Nurse Consultants.
- **59,907 Iowans** were touched by our services last year.

EveryStep’s Art of Compassion Celebration

With a theme of “Compassion Starts at Home,” EveryStep’s signature annual fundraiser took place at 30 different central Iowa house parties on October 8, 2020, raising more than $160,000 for EveryStep’s programs and services.

Instead of gathering at an event center filled with 400 people, most of the loyal supporters and friends found themselves seated safely in homes and work settings for the 2020 Art of Compassion. Whether parties were indoors or outdoors, casual or formal, guests listened to a recorded program, bid online for more than 40 silent auction items, participated in wine and beer raffles, and donated funds to provide holiday Cheer Boxes, quality of life wishes and Stork’s Nest baby supplies.

**Art of Compassion will be back in person on April 26, 2022 at Glen Oaks**
EveryStep’s Amazing FundRacer

More than 20 teams competed on May 15, 2021 in a trek around Des Moines, raising more than $23,000 to support at-risk and low-income children and families served by EveryStep. In this inaugural event, EveryStep’s Amazing FundRacer, teams of two and four deciphered clues to reach destinations throughout the city where they completed mental and physical challenges that related to EveryStep’s maternal and child health programs. The need to be outside and safely distance during the COVID-19 outbreak led to this exciting, new event. With overwhelming positive feedback, it is once again on the calendar and scheduled for May 14, 2022.

EveryStep’s Good Grief Golf Outing

Golfers generated more than $39,000 for the programs of EveryStep Grief & Loss Services at Echo Valley Country Club in Norwalk on June 17, 2021. Funds raised at the fifth annual Good Grief Golf Outing support the no-cost bereavement support groups conducted by our bereavement counselors throughout 44 southern and central Iowa counties and to our Amanda the Panda programs for activities with children, families and individual adults as they experience hope and healing during times of grief and loss. The next outing is scheduled for June 14, 2022.
Donald Buddenhagen’s Trip Back Home: an EveryStep story of care, compassion and coordination

An Iowan for the last 20 years, Donald Buddenhagen has strong family ties to Spruceton Valley in the Catskills of New York state, so much so that he named his son Spruceton to honor his heritage. When Donald was diagnosed with a rare and untreatable form of stomach cancer in May of 2021, he badly wanted to return there while he still could. “Given a limited life span, I wanted to see family and friends before I pass,” said Donald.

The EveryStep Hospice team in Mount Ayr became involved when Donald’s sister and caregiver Bonnie reached out for help with her brother’s pain level.

“[EveryStep medical director] Dr. Mouser came to Leon to meet with Donald and me at his home,” said Misha Curtis, EveryStep Hospice team director and palliative care director at EveryStep’s Greater Regional Hospice Home in Creston. “I arrived a little early, went in and introduced myself and just really had a heart-to-heart regarding goals of care and, actually, his goals of life.” That’s when Misha learned of his wish to travel to Spruceton Valley.

After the visit, Donald began receiving the many services EveryStep Hospice provides, including enhanced pain control methods. By this time, Bonnie had already started planning the trip to New York. When Misha told Bonnie and Donald that the EveryStep Foundation has a Quality of Life fund that provides financial assistance for final wishes, they were both surprised. “We looked at each other and said ‘well, I didn’t know that!’” said Bonnie.

Gifts to EveryStep Foundation fund final wishes for hospice patients and ensure they can find quality of life — because every moment matters.

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Because Donald received total parenteral nutrition (TPN), an intravenous form of nutrition feeding, arrangements had to be made for the therapy to continue during his trip. Misha went to work and secured a travel contract with a New York hospice provider. Donations to EveryStep Foundation’s Quality of Life Fund paid for the substantial cost of overnight shipment of the TPN to that hospice.

With everything in place, Donald traveled to Spruceton Valley with his sister and two children, Spruceton and Isabella. They drove across the country in a Chrysler 300, the exact car Donald had requested for his journey. His two-week stay included lots of catching up with friends and family. “I had groups of cousins who hadn’t seen each other in 20 years, and friends who hadn’t seen each other in 30 years. Because they were there to see me, everybody else got together too. That was really a neat thing,” said Donald.

Donald was also able to visit the 200-year-old cemetery where his mother, grandparents, aunts, uncles and other ancestors are buried. Donald’s ashes will go there too.

“The fact he got to do this is just monumental to me,” said Bonnie. “With the EveryStep Foundation’s Quality of Life fund covering the cost of the rental car, gas and hotel room, we had enough money to make cremation arrangements, which we wouldn’t have been able to afford before.”

“EveryStep has been wonderful to work with,” said Bonnie. “We appreciate everyone involved.”

“This is the absolute best part of my job,” said Misha. “Getting to help fulfill those last wishes is really what matters at the end of the day. I’m so glad I can be a part of it.”

To help make final wishes come true for EveryStep Hospice patients, please make a donation at everystep.org/donate.
It’s the call no one wants to receive.

In 2018, Jennifer Baker got a phone call informing her that her dad had been killed in a car crash. “We had to leave in the middle of the night. My daughters were 4 and 2,” recalls Jennifer. “My oldest daughter remembers everything. She stayed awake the whole car ride and heard all the phone calls we had to make. It was so traumatic for all of us.”

As Jennifer and her family prepared to face their first holiday season without her father, they received an unexpected delivery one December evening: a Cheer Box from EveryStep Grief & Loss Services. The Cheer Box contained 12 gifts, each intended to help Jennifer and her daughters process the unique grief they were feeling during the holidays.

Each gift emphasized remembrance and comfort.

“We opened each item and read the little cards,” remembers Jennifer. “We got a plate to decorate. Now it’s filled with my dad’s favorite sayings, recipes and song lyrics. The cozy blanket was fought over but is still on my daughter’s bed. We also got a plant. I can barely keep anything green alive, but it grew into something so beautiful. This is one thing I will always remember.”

Last holiday season, 225 EveryStep volunteers delivered 551 Cheer Boxes to families in Iowa and beyond.

“I’m so appreciative of the box,” Jennifer says. “It gave me some tools to use to help my young daughters process their feelings and it probably helped me even more.”

“These small items were and continue to be special, positive reminders of my dad and I’m so grateful. I truly do think each item in the box generates a positive grieving memory and I think it would be a powerful tool to help other families through difficult times after the loss of a loved one.”

Donations to EveryStep Foundation fund the Cheer Box program and the many other free grief support services offered by EveryStep’s Amanda the Panda and hospice programs.

Find free educational resources, support group details and Cheer Box information at everystep.org/services/grief-loss
Helping a Family Grow: Reginalda’s story

Reginalda was a single mother with a 15-year-old, an 11-year-old and a baby on the way. It had been more than a decade since she had last given birth, so she contacted EveryStep because she needed current baby items and developmental information.

EveryStep community health specialist Berenice Reyes began working with Reginalda. Because Spanish is Berenice’s second language, she was able to easily converse and build trust with Reginalda, a native Spanish speaker. Berenice connected Reginalda with EveryStep’s supportive services for pregnant women and young children, including home visits; prenatal, postpartum and parenting education; screenings for child development and prenatal depression; support groups and help with accessing community resources.

“Besides my home visits, I introduced Reginalda to EveryStep’s Stork’s Nest,” said Berenice. EveryStep’s Stork’s Nest is an educational incentive program. Participants earn points for healthy behaviors such as keeping medical appointments, WIC participation, breastfeeding and school attendance. The points are redeemed at the Stork’s Nest store for needed baby items such as diapers, clothing, strollers, cribs and car seats.

“The program has helped me because I have received information about my pregnancy, my baby and resources around the community,” said Reginalda. “[Berenice] is very kind and understands my needs, and always has my questions answered. I feel very happy with the program.”

“Reginalda always follows through with visits and applies suggestions I give her,” said Berenice, who praised Reginalda’s initiative. “She has expressed many times how helpful our program has been for her and her family.”

Help us stock the Stork’s Nest! Shop at smile.amazon.com, select EveryStep as your designated charity, and Amazon will donate to EveryStep — at no cost to you!

Donations to EveryStep Foundation purchase vital baby supplies for EveryStep’s Stork’s Nest program and the families it serves.
Thank You, Donors

Thank you to the following individuals, organization and foundations that made annual gifts to EveryStep totaling $250 or more during the July 1, 2020 – June 30, 2020 fiscal year. Gifts to the capital campaign to renovate EveryStep’s Kavanagh House on 56th Street can be found on page 15.

**$100,000+**
Blank Children’s Hospital Corporation of National & Community Service
Larry Epps Estate
Health Resources & Services Administration
Iowa Department of Public Health
Polk County – Early Childhood Iowa
United Way of Central Iowa

**$50,000 - $99,999**
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Mary Kay and Douglas G Bruce
Dean and Sandra Carlson
Iowa Department on Aging
Polk County Community & Family Youth Services
Polk County Decategorization
Polk County Housing Trust
Variety The Children’s Charity

**$20,000 - $49,999**
4R Kids – Early Childhood Iowa
James L. and Beth Andersen
Carlson Family Foundation
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Doris Crouch
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**$1,000 - $4,999**
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Jane and T.J. Craver
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Crown’s Club
Ashley and James Culp
Dallas County Agricultural
Jacyln Daniels
Davis Equipment Corporation
Basil and Linda Dawson
Sharon Dee
Vera Denney
Dentons Davis Brown Law Firm
Des Moines Business Group

**Caring Legacy**

The following people represent a group of visionary, forward-thinking supporters who have made estate-plan provisions to give a lasting gift to EveryStep’s programs.

Anonymous
Margaret Brennan
Thomas Burkhardt
Barbara Colter
Tom and Karen Conley
Larry Epps
Suzie Glazer Burt
Kevin and Laurie Dowd Gowdy
Mary and Doug Hedberg
A. Jane Jennings
Patrice Maurer
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Jane and Stan Sondall
Nancy Stefani
Dale and Kadi Wakelin
Freida Wallace
Lenora and Gary Waller
Wanda Wendt
Fred Werner
Thomas Zucker

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With your help, the EveryStep Foundation provided more than $2.5 million in support to patients, clients and programs to ensure quality care for all — to help those without means to pay for their services, to provide end-of-life wishes, to help families with basic needs, and for operations support.

Thank You!
In 2019, the Board of Trustees launched a $3.5 million capital campaign to restore, renovate and upgrade EveryStep’s Kavanagh House hospice facility at 900 56th Street in Des Moines. We are grateful to the many donors who made the campaign a success and a renovated Kavanagh House a reality.

The following list reflects gifts and pledges made to the capital campaign from July 1, 2019 – November 15, 2021.

Scan the code below to see highlights of the renovation of EveryStep’s Kavanagh House.
$500,000+
Mary Kay and Douglas G Bruce
Suzie Glazer Burt

$100,000 – $499,999
Anonymous
W.T. and Edna M. Dahl Trust
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Homesteaders Life Company
The John Ruan Foundation

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Sheri Avis Horner
Barbara and John Graham
Charlotte and Fred Hubbell
William C. Knapp Charitable Foundation
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Prairie Meadows
The Schaaf Family
Kim and Rich Willis

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Phil and Amanda Stover
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$5,000 – $9,999
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Allison and Jim Fleming
Threse Harms and Rick Wagaman
Gary and Patricia Hoff
Connie and Richard Isaacson
Scott E. Johnson and Michael D. Kunzler
Bruce and Susy Kelley
Jim and Cathy Knoopfleer
Melissa and Zach Knutson
Chris and Peggy Littlefield
Julie and Harry Matterns
Trudy McCormick
Judith Milligan
Tom and Shonda Mouser
William J. Noth
John and Amy Pittman
Keith R. Sawyers
Pam and Chuck Schoffner
Larry and Chris Sidwell
Julie and Thomas Swank
Leann Thrapp
James and Kathryn Turner
William and Amanda Warner
Warren Wilson

Up to $1,000 – $4,999
Lori and Tom Bailey
Mark and Donna Beerman
Sarah and Craig Black
Lissa Bussard
H. Kennard Bussard
Kelly Calbeck and Ted Thoms
Jeff and Peggy Carpenter
Jeff and Rhonda Cash
Basil and Linda Dawson
Sharon Dee
Jennifer and John Dilley
Rebecca and James Ervin
The Finway Group
Jane and Steve Flanagan
Dr. Brian Freeman
John and Ann Ghrist Foundation
Cara and Ryan Hannam
Mark and Kristi Hasek
Chris and Stacey Haviland
Debra Hayes
Diane and Jim Hedden
Charlie and Ron Kiesling
Gary and Joann Kirke
Sherry and Terry Lint
Celia and Thomas Mahoney
Stephen and Sheila McGoldrick
Lynn and Catherine Michl
Kathy and Roger Morrison
Sandhya and Amar Nath
William Newland
John and Shari Paule
Principal Financial Group
Sally and Thomas Reavel
Kathy and Charles Safiris
John and Judith Ann Schneller
Linda and Bruce Simonton
Mary Stuart and David Yepsen
Richard and Bonnie Sunderland
Thomas Temple
Ann and Rob Torry
Catherine Van Kley
Jim and Dee Vickery
Brian Walsh
Connie Wimer

Up to $999
Anonymous
Linda Alexandres
Jennifer Anderegg
Jeanne Anderson
Joan Anderson
Rachon Aunsaph
Bill and Pat Baehr
Nancy Baltazar
Carol Benedict
Diane Benoit
Janice and Bill Blackburn
Dolores Boehmke
Beth and Mark Brauer
Mike and Patricia Breen
Julie and Richard Bright
Wanda Brown
Kimberly and Mike Bryan
Ellen Bullington
Donald Bustell
Janet Christians
Adam and Megan Claypool
Maxine Clemens
Jo Ann Collins
Mary Conry
Jeffrey Couch
Dixie J. Daggett
Lori Danielson
Joyce and Floyd Fischer
Lois Gambill
Tom W. George
Jane Gillespie
Siri Linn Granberg
Roger and Barbara Greffe
Kathryn Griffin
Ronald and Beverly Halbrook
Janelle Hall
Brent and Mary Hanna
Jeff Hatfield
Mary Beth and David Hedding
Le Ann Heitkamp
Arthur Hessburg
Sue Hough
Nancy Howard
Phyllis Hoy
Sharan Hulen
Kathryn Hymans-Smith
Deanna Jackson
Donna Johnson
John and Barbara Kalianov
Marie Kayser
Casey and Cheryl Kazebeer
Yvonne Kelly
Gary Kinney
Kurt and Theresa Klein
Sandy Klever
Brian Kramer
Roger D. Kunz
Mike LaMair
Carolyn and Steven Looney
Jeanne and John MacDonald
Laura and Marty Martin
Gary McBee
Charity and Bob Andeweg
Duane N. McCloskey
Pam McDowell
John G. McMichael
Brian and Stephani Moon
Kevin and Julie Moon
Polly Moore
Helen Moskal
Rosemary Neel
LaNetta Nelson
Paula O’Donoghue
Jim O’Hare
Mary Oothout
Pamela Patton
Jack Payne
Gerald and Sharon Payton

Alison and Mitch Pick
David and Sharon Loring
Pommer
Barbara Pottorff
Jo Rhinehart
Pam Riley
Jacquelyn Roberts
Cheryl and Harold Rosen
Ava Roth-Collins
Dean and Marjorie Rowland
Rosemary Rutledge
Teresa and Dennis Schaffer
Sara Schievert
Johanna S. Schmitt
Karla Schumacher
Sara J. Sersland
Caryl Shepherd
Luana Shull
Floyd Simmerman
Ann Spicer
Tammy Stapp
Allan Stokes
Green Stone
Leah Swartz Kaplan
Sharon and Donald Swim
Darby and Chad Taylor
Daniel Tvedt
Elaine Usher
Susan and Carl Voss
Jean Walker
Dorothy Waters-McAlister
Anne Webber
Bart and Jody Weller
Debbie Wheeler
Dick and Judy Wilderman
Dee A. Willemsen
Lucille Wilson
Elma Wright
Financials

<table>
<thead>
<tr>
<th>REVENUE</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Medicare/Medicaid</td>
<td>$17,505,867</td>
<td>50.8%</td>
</tr>
<tr>
<td>Government Grants</td>
<td>$7,031,934</td>
<td>20.4%</td>
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<tr>
<td>Investment Income &amp; Gains</td>
<td>$3,382,650</td>
<td>9.8%</td>
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<tr>
<td>Private Insurance</td>
<td>$2,600,792</td>
<td>7.6%</td>
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<tr>
<td>Foundation Contributions</td>
<td>$2,560,297</td>
<td>7.4%</td>
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<tr>
<td>Private Pay</td>
<td>$1,286,331</td>
<td>3.7%</td>
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<tr>
<td>Other</td>
<td>$74,958</td>
<td>0.2%</td>
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<td><strong>TOTAL</strong></td>
<td><strong>$34,442,829</strong></td>
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<table>
<thead>
<tr>
<th>EXPENSES</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Programs and Patient Support</td>
<td>$26,450,380</td>
<td>80.1%</td>
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<tr>
<td>Organizational</td>
<td>$5,854,712</td>
<td>17.7%</td>
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<tr>
<td>Fundraising</td>
<td>$736,245</td>
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<td><strong>TOTAL</strong></td>
<td><strong>$33,041,337</strong></td>
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<table>
<thead>
<tr>
<th>CHARITABLE IMPACT</th>
<th>Amount</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Innovative Aging</td>
<td>$688,795</td>
<td>26.9%</td>
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<tr>
<td>Hospice, Home Care, Senior Companion Program</td>
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<td></td>
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<tr>
<td>Community &amp; Family Advocacy</td>
<td>$657,459</td>
<td>25.7%</td>
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<tr>
<td>Family Empowerment</td>
<td>$645,561</td>
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<tr>
<td>Grief and Loss</td>
<td>$568,482</td>
<td>22.2%</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$2,560,297</strong></td>
<td></td>
</tr>
</tbody>
</table>

*The following one-time, non-sustainable sources of funding are not included in the revenue total or funding sources:

- CARES Act and other COVID relief programs totaling $3,935,032. These funds helped maintain full employment for our staff during the year, as well as paid for additional PPE and other costs directly related to the pandemic.
- Capital campaign gifts and pledge payments totaling $1,216,942 for the campaign to renovate EveryStep’s Kavanagh House.
Support Our Non-Profit Mission

As a non-profit organization, EveryStep relies on the support of generous donors. Below are just a few of the ways you can help.

Fundraising Events
EveryStep holds several fundraising events each year. You can support these efforts by attending an event, becoming a sponsor or donating items for auctions and raffles. To learn more about our events, visit everystep.org/about/fundraising-events

Art of Compassion
April 26, 2022

Amazing FundRacer
May 14, 2022

Good Grief Golf Outing
June 14, 2022

Honor Your Loves Ones
Many people support EveryStep in a meaningful way while honoring their loved ones. Gifts are sometimes given on special occasions such as birthdays or anniversaries as a way of remembering or honoring a special person. You can even establish a recurring gift on a regular basis — either monthly, quarterly or annually. Memorial gifts of $1,000 or more are recognized on one of our memorial displays located at Kavanagh House and at each of our hospice offices. Contact EveryStep Foundation to learn more about memorial gifts.

EveryStep Giving Tree
Thrift Store
Shop and discover high-quality clothing, furniture, décor and more at EveryStep Giving Tree, located at 3330 100th Street in Urbandale. Proceeds benefit patients and families served by EveryStep.

You can also provide support and help keep our showroom stocked by donating your gently-used items.

For more information, visit everystepgivingtree.org

Other Program Support
Your monetary donations also help us purchase items for programs such as:

Stork’s Nest – This incentive-based program helps low-income parents earn much-needed baby items like cribs, car seat and diapers.

Cheer Box – More than 650 families will receive a box of 12 thoughtful gifts during the holidays following the loss a loved one.

Adopt-a-Family – At-risk families will receive gifts and household goods to help make the holidays brighter.

To learn more about how you can support EveryStep, contact our Foundation staff at (515) 274-3400 or giving@everystep.org.
Thank you for supporting the compassionate care and support offered by our more than 30 programs.