

# Event Sponsorship Benefits



EveryStep serves the needs of vulnerable individuals and families in Iowa, offering a broad menu of care and empowerment services when Iowans face life's most difficult moments. We provide pre-natal support and education to young moms; developmental screenings throughout early childhood; health navigation to immigrants and refugees; wellness services to low-income communities; in-home care to people who are ill, injured or facing the end of life; and compassionate support to families and individuals during times of grief and loss.

Involvement in EveryStep's fundraising events and sponsorship opportunities provides exposure to your business and demonstrates your support to our mission of empowering individuals, supporting families, and strengthening communities.

## Three Comprehensive EveryStep Event Sponsorship Options

	<b>Champion \$30,000</b>	<b>Partner \$20,000</b>	<b>Patron \$15,000</b>
<b>EveryStep's Amazing FundRacer</b> <i>May 15, 2025</i>	<ul style="list-style-type: none"> <li>● 4 Team entries</li> <li>● 3 drink tickets for each racer</li> <li>● Remarks at starting line</li> </ul>	<ul style="list-style-type: none"> <li>● 4 Team entries</li> </ul>	<ul style="list-style-type: none"> <li>● 2 Team entries</li> </ul>
<b>Good Grief Golf Outing</b> <i>June 27, 2025</i>	<ul style="list-style-type: none"> <li>● 2 Foursomes</li> <li>● Includes tee boost, mulligan, 1 putt</li> <li>● Remarks at lunch</li> </ul>	<ul style="list-style-type: none"> <li>● 2 Foursomes</li> <li>● Includes tee boost, mulligan, 1 putt</li> </ul>	<ul style="list-style-type: none"> <li>● 2 Foursomes</li> </ul>
<b>Sip, Savor &amp; Support</b> <i>October 2, 2025</i>	<ul style="list-style-type: none"> <li>● 2 Tables of 8</li> <li>● 16 Tickets to VIP cocktail hour</li> <li>● Remarks during program</li> <li>● Wine service</li> <li>● Reserved parking</li> </ul>	<ul style="list-style-type: none"> <li>● 1 Table of 8</li> <li>● 8 Tickets to VIP cocktail hour</li> </ul>	<ul style="list-style-type: none"> <li>● 8 Event tickets and reserved seating</li> <li>● 8 Tickets to VIP cocktail hour</li> </ul>
<b>Cheer Box</b> <i>Assembly and deliveries take place in late November each year.</i>	<ul style="list-style-type: none"> <li>● Priority volunteer scheduling (on or off-site)</li> <li>● Company logo on 1 Cheer Box item</li> <li>● Company logo on Cheer Box letter and sponsor banner</li> </ul>	<ul style="list-style-type: none"> <li>● Priority volunteer scheduling (on or off-site)</li> <li>● Company logo on Cheer Box letter and sponsor banner</li> </ul>	<ul style="list-style-type: none"> <li>● Priority volunteer scheduling (on or off-site)</li> <li>● Company logo on Cheer Box letter and sponsor banner</li> </ul>
<b>Recognition</b>	<ul style="list-style-type: none"> <li>● EveryStep Foundation page and event web pages for 1 year</li> <li>● Impact Report — feature story on corporate partnership with EveryStep</li> <li>● Recognition benefits aligned with Presenting sponsorship level for all events</li> <li>● Lunch and Learn with program director</li> </ul>	<ul style="list-style-type: none"> <li>● EveryStep Foundation page and event web pages for 1 year</li> <li>● Impact Report — feature story on corporate partnership with EveryStep</li> <li>● Recognition benefits aligned with Presenting sponsorship level for all events</li> </ul>	<ul style="list-style-type: none"> <li>● EveryStep Foundation page and event web pages for 1 year</li> <li>● Recognition benefits aligned with Presenting sponsorship level for all events</li> </ul>

## Event Specific Opportunities:



Supporting at-risk and low-income children and families served by EveryStep



**MAY 15, 2025**

EveryStep's Amazing FundRacer is a fun and fantastic journey across Des Moines. Along the way, teams decipher clues, complete physical and intellectual challenges, and work together to win! Prizes are awarded to the three teams who complete challenges the fastest.

Proceeds support EveryStep's programs that help families get a healthy start and build a strong foundation for the future. Services include in-home visits, pre- and postnatal education, case management, developmental screenings, language interpretation and more — all at no cost.

### \$10,000 – Presenting Sponsor

- 4 Team Entries
- Verbal recognition at event
- Prominent Logo on Starting Line Banner (used for team photos)
- All benefits of \$5,000 sponsor

### \$5,000 – Race Sponsor

- 4 Team Entries
- Logo on starting line banner
- Company tagged in event day and post-event social media posts
- Logo recognition on event web page
- Logo recognition on event collateral (score card, clues, etc.)

### \$2,500 – Challenge Sponsor

- 2 Team Entries
- Logo recognition on Challenge Signage

### \$1,000 – Detour Sponsor

- 1 Team Entry
- Logo on Detour Challenge Signage

**Additional sponsorship opportunities – ask for details**  
Awards Ceremony  
Drinks  
Snacks  
Racer T-shirt

[EveryStepsAmazingFundRacer.org](http://EveryStepsAmazingFundRacer.org)



Supporting EveryStep Grief & Loss Services  
*Hospice Bereavement Services & Amanda the Panda*



**JUNE 27, 2025**

Participants enjoy a day of four-person best ball, and compete for the top teams in two flights. There are also opportunities to win raffle and other prizes.

Proceeds allow EveryStep to provide grief support **at no cost** to anyone struggling with a loss. Participants receive education, peer-support and guidance as they learn to find ways to manage grief.

Services also include Amanda the Panda, a program that focuses on grief support for children, families and individual adults. Activities include peer support groups, school-based grief support and more.

### \$10,000 – Presenting Sponsor

- 3 Foursomes
- Logo on golfer gift
- Verbal recognition at event
- All benefits of Principal sponsor

### \$5,000 – Principal Sponsor

- 2 Foursomes
- Company tagged in event day and post-event social media posts
- Logo recognition on event web page
- All Benefits of Specialty sponsor

### \$2,500 – Specialty Sponsor

*Breakfast, Lunch or Beverage Cart Sponsor*

- 1 Foursome
- Logo recognition on event signage and at sponsored activity

### \$1,000 – Hole Sponsor

- 1 Foursome
- Signage on one hole

[GoodGriefGolf.org](http://GoodGriefGolf.org)

# EveryStep's SIP, SAVOR & Support

Supporting all programs and services of EveryStep



Sip, Savor & Support celebrates EveryStep's community impact with an evening of unique culinary creations and cocktails with friends.

Proceeds allow EveryStep to continue to provide compassionate care through more than 30 programs, including hospice, grief and loss services, and programs for at-risk mothers and children.

**OCTOBER 2, 2025**

## **\$15,000 – Presenting Sponsor**

- 2 Tables of 8
- 16 Tickets to VIP cocktail hour
- Wine service
- Verbal recognition at event
- Reserved parking
- Logo recognition in event day social media post
- Logo recognition in post-event video, shared via social and email
- All benefits of \$10,000 sponsor

## **\$10,000 – Principal Sponsor**

- 2 Tables of 8
- 16 Tickets to VIP cocktail hour
- Wine Service
- Company tagged in event day and post-event social media posts
- All benefits of \$5,000 sponsor

## **\$5,000 - Community Sponsor or Specialty Drink Sponsor**

- 1 table of 8
- 8 Tickets to VIP cocktail hour
- Logo recognition in program/event signage
- Logo recognition on event web page

## **\$2,500 - Specialty Sponsorships**

*Dessert, Entertainment or Decoration Sponsor*

- 4 Tickets for reserved seats
- 4 Tickets to VIP cocktail hour
- Logo recognition in program/event signage

[EveryStep.org/SipSavorSupport](https://www.EveryStep.org/SipSavorSupport)

# Cheer Box

Supporting those experiencing grief following the loss of a loved one



EveryStep Grief & Loss Services' Amanda the Panda program offers Cheer Boxes to comfort individuals who have lost a loved one, and aims to make their holidays a little brighter. Cheer boxes are filled with 8 thoughtful gifts and are delivered to families throughout Iowa.

**Wrapping Event and Deliveries** Volunteers enjoy a festive holiday atmosphere and camaraderie as they wrap thousands of gifts at a location hosted by a local business.

**Assembly and deliveries take place in late November each year.**

Cheer Boxes are then picked up by volunteers who make deliveries.

## **\$10,000 – Presenting Sponsor**

- Company logo on Cheer Box item
- Priority volunteer scheduling at Cheer Box headquarters
- Wrap-at-Work option: Volunteers conveniently wrap at your place of business
- All benefits of Principal sponsor

## **\$5,000 – Principal Sponsor**

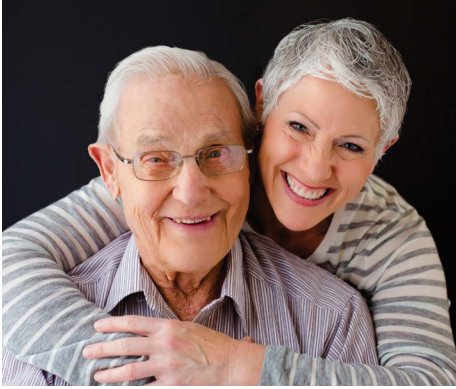
- Company logo on sponsorship banner
- Priority volunteer scheduling at Cheer Box headquarters
- Logo recognition on event web page
- All Benefits of Community sponsor

## **\$2,500 – Community Sponsor**

- Company logo on recipient letter included in each box
- Recognition at wrapping event
- Recognition in post-event media (social & print)

[EveryStep.org/CheerBox](https://www.EveryStep.org/CheerBox)

# Your Support Makes an Impact



## Dignity and Compassion Found with EveryStep Hospice

Michelle Book has experienced the compassionate care of EveryStep Hospice twice — first with her husband, Woody, in 2021 and then with her father, Marv, in 2024.

When Woody's cancer progressed, he chose EveryStep's in-home hospice care to spend his final days with family and friends in peace. Three years later, Michelle turned to EveryStep again when her father was diagnosed with advanced colon cancer. Marv needed 24/7 care, so Michelle contacted Kavanagh House, where he was quickly admitted. Marv enjoyed tranquil moments, watching deer through the window and receiving personalized care from aides and nurses who went above and beyond to ensure his comfort.

Marv passed away with dignity on March 17. "He had a wonderful end of life because of Kavanagh House, and that gives me peace," says Michelle. "Hospice helps patients and families live each day fully, making it the best it can be." Michelle recommends EveryStep to anyone in need of compassionate and dignified care.

Learn more about Michelle's experience with EveryStep.



## Bridging the Gap in Maternal Health Equity

Morghan, a former standout high school athlete and scholar, found crucial support through EveryStep's Doula program after learning she was pregnant. In Iowa, Black women face stark health disparities. They are six times more likely than white women to die from childbirth-related complications, yet three out of five deaths are preventable. Jazzmine Brooks, a doula specializing in supporting Black mothers worked with Morghan. Jazzmine highlights the unique cultural connection they share, acknowledging Black women often struggle to feel heard and understood in healthcare. "We're navigating a system that isn't built to support us," Jazzmine explains.

For Morghan, this cultural bond is vital. "There's a certain understanding with Jazzmine, someone who looks like me. As a single mom, it's comforting not to feel alone and have support by my side."

Jazzmine believes in Morghan's strength, saying, "Black women do so much with so little. Sometimes, we just need a bit more support. I have full faith in Morghan and her ability to thrive as a mother."

Learn more about Morghan's experience with EveryStep.



## Grief Groups Help Students Process Loss

Children experience grief for many reasons, including the loss of a loved one, divorce, moving, or even a parent's job loss. Alyssa Halferty, an elementary school counselor in Des Moines, partners with EveryStep's in-school grief groups to help children process these emotions and learn healthy coping skills needed for life.

"Grief comes in so many forms — it's not just someone died and you feel sad," Alyssa explains. EveryStep's Amanda the Panda program provides dedicated time for students to focus on their grief. This support helps prevent grief from affecting their schoolwork and removes the stigma around talking about loss.

"These groups encourage kids to share memories while enjoying fun activities, making it easier to open up," Alyssa says. EveryStep also equips families with resources to navigate tough conversations. "I'd love to see more schools use EveryStep. I love working with them, and so do our kids."

Learn more about Alyssa's experience with EveryStep's Amanda the Panda program.



Contact the EveryStep Foundation to learn more about sponsorship opportunities, or other ways to support the life-changing services and programs provided by EveryStep.

**(515) 271-1335 | [events@everystep.org](mailto:events@everystep.org)**

**EVERYSTEP MISSION** *We empower individuals, support families and strengthen communities.*